



# LEADERSHIP LAB

## for Women in Manufacturing



**A research-based, development program designed to help women thrive in the manufacturing industry!**

Case Western Reserve University's (CWRU) Weatherhead School of Management and Women in Manufacturing (WiM) have collaborated to produce the "*Leadership Lab for Women in Manufacturing.*"

This program will provide manufacturing women in mid-to-high level leadership roles with executive education that concentrates on issues pertinent to women working in male dominated fields and is presented with a specific focus on the field of manufacturing.

The Leadership Lab for Women in Manufacturing will provide participants the opportunity to leverage their own strengths to achieve in the workplace.

### BENEFITS TO PARTICIPANTS

#### THE LEADERSHIP LAB FOR WOMEN IN MANUFACTURING ENGAGES WOMEN BY:

Guiding them to articulate personal leadership vision, which research supports as a powerful way to increase career engagement and commitment

Supporting each participant in her development, including critical competencies such self-efficacy

Providing 360-degree feedback using the Emotional and Social Competency Inventory (ESCI) and three executive coaching sessions led by a master coach

Sharing research that increases women's perspective on workplace opportunities and challenges in order to maximize their contribution and satisfaction

### BENEFITS TO EMPLOYERS

#### THE LEADERSHIP LAB FOR WOMEN IN MANUFACTURING HELPS SPONSORING ORGANIZATIONS:

Ensure valuable employees stay challenged and engaged

Keep updated with supportive research and other materials that inform best practice for developing and retaining highly-trained, diverse talent

Make a strong, visible and strategic investment in talent retention

## PROGRAM DESIGN & ENROLLMENT FOR THE 2016 CLASS

This program takes place in three modules (8 days total). Participants will complete this program on Case Western Reserve University's campus in the George S. Dively Building, 11240 Bellflower Road, Cleveland, OH 441106.

### PROGRAM DATES:

April 19 – 21: **Women in Manufacturing: Bias, Barriers and Opportunities**

May 24 – 26: **High-impact Leadership for Women in Manufacturing**

June 21 – 22: **Skills and Strategies for Leading the Way Forward in Manufacturing**

## COST

Participants register at one of four rates depending on their company size and WiM membership status.

	WiM Member	Non-WiM Member
Large Size Company	\$10,000	\$12,500
Small-to-Medium Size Company	\$5,000	\$7,500

\*A large size company is one whose annual sales are equal to or more than \$100 million and/or employee size is more than 250; a small-to-medium size company is one whose annual sales are less than \$100 million and/or employee size is 249 and below.

"The Leadership Lab for Women was created to provide professional and leadership development for women in male-dominated occupations. From the first cohort in 2014, we learned that within six months of finishing the Leadership Lab, 40% of the women had sought out and obtained a promotion."

**Kathleen Buse**, PhD, Faculty Director of Leadership Lab for Women in STEM



"Leadership skills are critical for success. WiM in partnership with Case Western Reserve University will provide the first-of-its kind Leadership Lab for women in manufacturing. The experience for women from small and mid-size businesses to connect and gain cutting-edge manufacturing expertise, receive training necessary for advancement in the manufacturing sector, and improve their leadership and communication skills is an incredible opportunity."

**Kelli Wells**, Executive Director of Education, GE Foundation

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For more information, please visit our website <http://www.womeninmanufacturing.org> or contact Kristin Moore at [kmoore@womeninmfg.org](mailto:kmoore@womeninmfg.org) or (216) 503-5700