BE THE CEO OF YOUR OWN SUCCESS.

The Leadership Deep Dive at Weatherhead is an intensive nine-day program designed for senior executives seeking new and innovative ways to advance their organizations.

A 9-day program

divided into three 3-day sessions.

Over a 6 month span
One-on-one executive coaching provides personal guidance on a transformative journey of learning and development.

A multi-dimensional, career-renewing experience, Leadership Deep Dive focuses on the intersection of aspirations and strengths that propel individuals and organizations forward. Weatherhead’s world-renowned Organizational Behavior Department, the birthplace of emotional intelligence and appreciative inquiry, leads the program.

Hundreds of high-level executives have benefited from Leadership Deep Dive, which is offered in four locations around the globe.
Focused on advancing senior leadership skills and organizational behavior, the program addresses four essential levels.
Deep within you flows everything you need.

SELF

Individually, we are one drop. Together, we are an ocean.

TEAM
ESSENTIAL ELEMENT #1

SELF
Great leaders apply keen self-awareness to managing themselves and leading others. Leadership Deep Dive helps participants understand the underlying psychological and physiological processes that impact performance, and how to create and nurture relationships of deep emotional connection that inspire and sustain leadership.

ESSENTIAL ELEMENT #2

TEAM
Our extensive research in organizational behavior has led to new methods of motivating people in teams that are more effective as a group than the sum of the individuals. Participants learn specific approaches that can inspire entire functional and integrated teams to identify, share and reach common goals.
Appreciation, like water, costs nothing. Go without it, and it can cost everything.

You alone cannot change the world, but strong leadership creates many ripples.
ESSENTIAL ELEMENT #3

ORGANIZATION

By developing an expertise in appreciative inquiry (AI), participants learn a proven approach to accelerating organizational change. AI inspires new thinking and commitment by drawing attention to core strengths. Participants will realize its applicability to a variety of situations, from conducting major business transformations and strategic planning to revitalizing the conversation around new ways of doing business.

ESSENTIAL ELEMENT #4

SOCIETY

Explore the role that effective leaders play in the larger community and how businesses can become agents of world benefit, effecting positive change in policy, people, planet and prosperity. Participants learn to guide these issues for the betterment of their organizations as well as for the greater good.
SUITE TED TO A VARIETY OF NEEDS

Leadership Deep Dive has transformed executives across a diverse range of industries, roles and backgrounds, including manufacturing, health care, professional services, energy, finance and nonprofit organizations.

Leadership Deep Dive is designed for those who:

• Hold a C-suite, vice president, partner or other key organizational role
• Head the organization’s functional effort (e.g., finance, operations, information, technology, human resources) or business division
• Perform in senior partner, managing director or general manager positions
• Plan to one day run a family business
• Lead a professional services firm, nonprofit organization, government agency or educational institution
• Are preparing for an executive leadership position as part of their organization’s succession planning

Leadership Deep Dive Class Profile by Position

<table>
<thead>
<tr>
<th>Position</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-level</td>
<td>18%</td>
</tr>
<tr>
<td>VP</td>
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<tr>
<td>Manager</td>
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<tr>
<td>Partner/owner</td>
<td>6%</td>
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<tr>
<td>Director</td>
<td>24%</td>
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</tbody>
</table>
WORLD-CLASS INSTRUCTION

The program instructors rank among the most distinguished business scholars and consultants in the nation, including the creators of two leading business concepts.

Instructors Include:

Richard Boyatzis, PhD
One of the originators of emotional intelligence

David Cooperrider, PhD
An original creator of appreciative inquiry

Ronald Fry, PhD
A co-creator of appreciative inquiry

Melvin Smith, PhD
A top leadership consultant to a wide range of Fortune 500 companies
AN EXTENDED NETWORK

The resources of Leadership Deep Dive extend well beyond its distinguished faculty and executive coaches. The participants themselves represent many of the world’s most successful organizations who provide a level of insight and peer feedback that is virtually unavailable in any other venue.

Participants routinely challenge each other to consider new perspectives, and the program includes 360-degree feedback. The relationships and support system established during the sessions often extend well beyond the curriculum period, providing extended professional networks that endure for years.
The opportunity to engage and reinforce concepts with a personal coach for 12 months makes this a best-in-class program.

JILL WEBER
VP, Health Consumer Solutions
HM Health Solutions
BRING LEADERSHIP DEEP DIVE TO YOUR LOCATION!

Leadership Deep Dive is available to be delivered exclusively to your organization at a location of your choice, your campus or ours.

Contact us at 216.368.2066 or 216.368.6241 or email customprograms@case.edu to learn more.

Visit weatherhead.case.edu/deepdive for more registration, pricing and discount information.

PROGRAM LOCATIONS AND REGISTRATION

The typical program format includes delivery in three 3-day sessions (9 days total). It is offered on the campus of Case Western Reserve University in Cleveland, Ohio; in Sydney, Australia; in Dubai, United Arab Emirates; and in Auckland and Wellington, New Zealand.

To register and learn when you can begin your Leadership Deep Dive, visit us at: weatherhead.case.edu/deepdive.

Tuition Includes:

• Up to 9 days of content
• 6 to 12 months of executive coaching
• Individual 360° assessment through the Boyatzis and Goleman Emotional and Social Competency Inventory (ESCI)
• All class materials, books and articles
• Additional web-based content
• Program events
• Breakfasts, lunches and planned dinners
Take the Path to Advance Your Leadership
To register and learn when you can begin your Leadership Deep Dive, visit us at: [Weatherhead.case.edu/deepdive](http://Weatherhead.case.edu/deepdive), call **216.368.2551** or **800.736.6403** or email us at [LeadershipDeepDive@case.edu](mailto:LeadershipDeepDive@case.edu).