

# LEADERSHIP DEEP DIVE



WEATHERHEAD  
SCHOOL OF MANAGEMENT

CASE WESTERN RESERVE  
UNIVERSITY

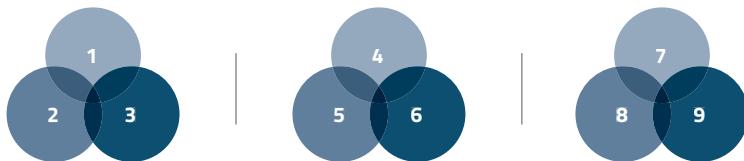
# BE THE CEO OF YOUR OWN SUCCESS.

The Leadership Deep Dive at Weatherhead is an intensive nine-day program designed for senior executives seeking new and innovative ways to advance their organizations.

A 9-day program



divided into three 3-day sessions.



Over a 6 month span

One-on-one executive coaching provides personal guidance on a transformative journey of learning and development.

A multi-dimensional, career-renewing experience, Leadership Deep Dive focuses on the intersection of aspirations and strengths that propel individuals and organizations forward. Weatherhead's world-renowned Organizational Behavior Department, the birthplace of emotional intelligence and appreciative inquiry, leads the program.

**Hundreds of high-level executives have benefited from Leadership Deep Dive, which is offered in four locations around the globe.**

Cleveland  
OHIO, UNITED STATES



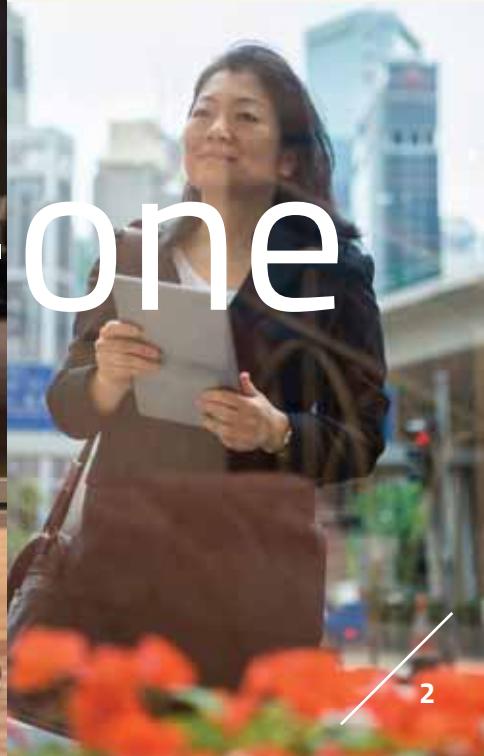
Auckland &  
Wellington  
NEW ZEALAND



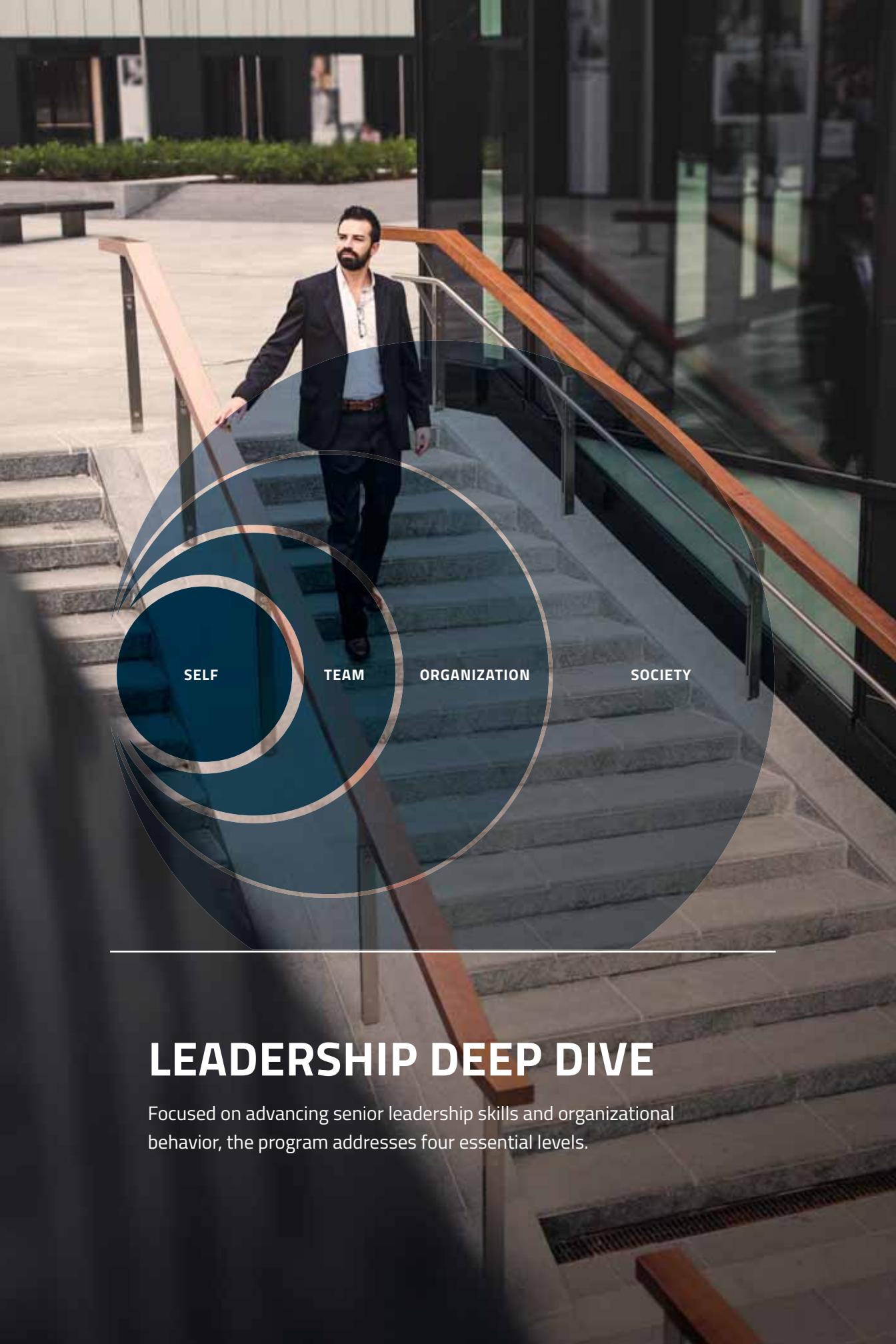
Dubai  
UNITED ARAB EMIRATES



Sydney  
AUSTRALIA



one-on-one



SELF

TEAM

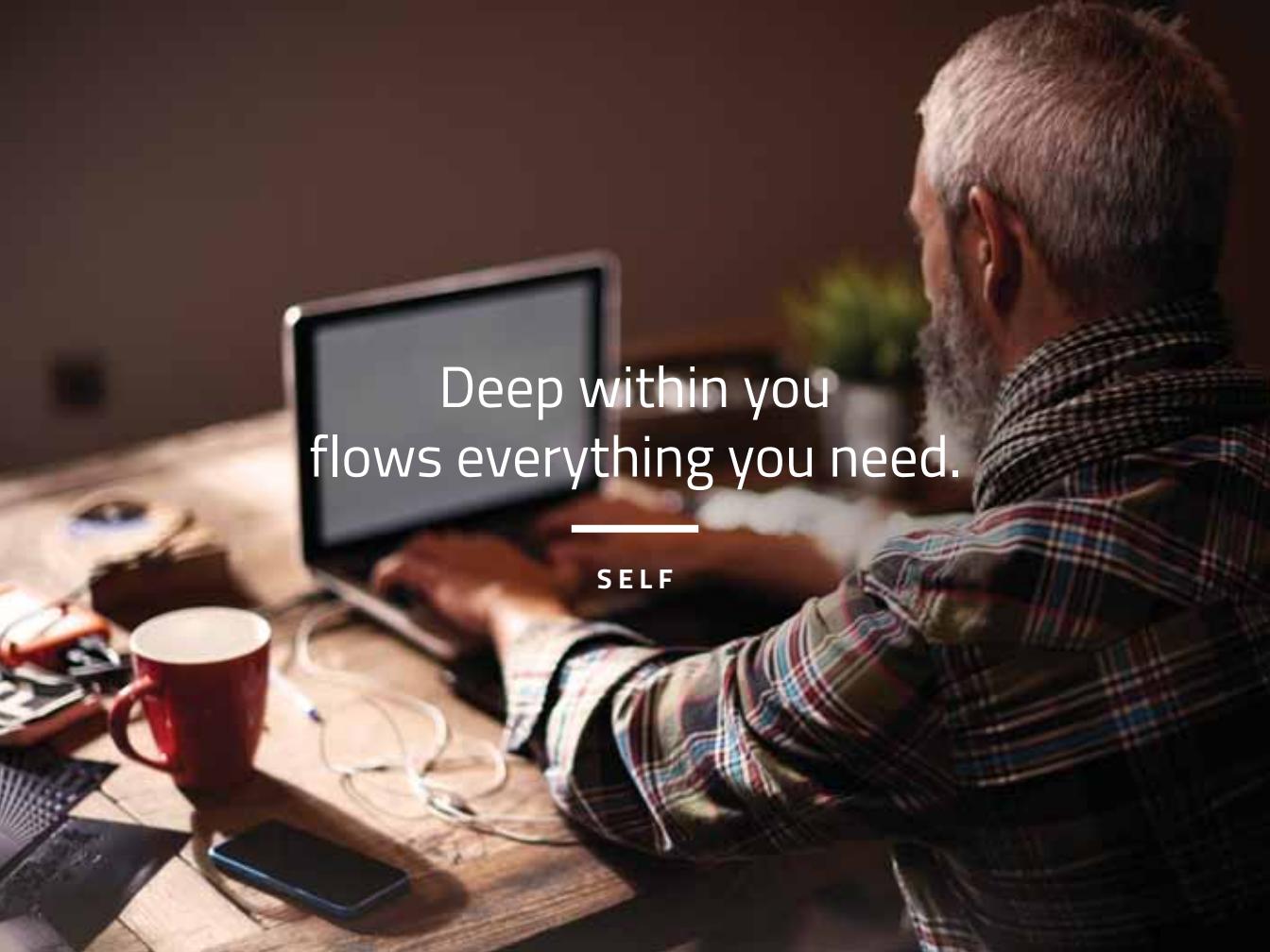
ORGANIZATION

SOCIETY

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## LEADERSHIP DEEP DIVE

Focused on advancing senior leadership skills and organizational behavior, the program addresses four essential levels.



Deep within you  
flows everything you need.

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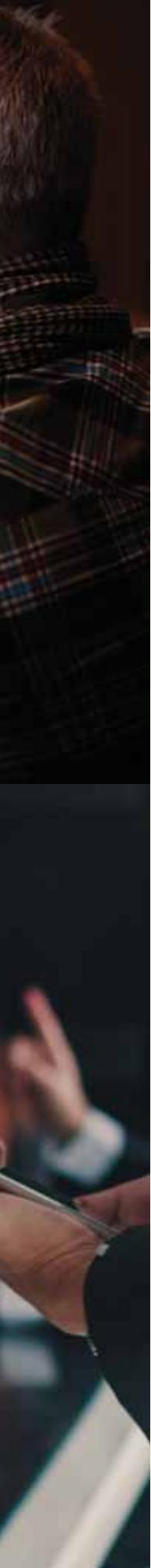
SELF



Individually, we are one drop.  
Together, we are an ocean.

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TEAM



ESSENTIAL ELEMENT #1

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## SELF

Great leaders apply keen self-awareness to managing themselves and leading others. Leadership Deep Dive helps participants understand the underlying psychological and physiological processes that impact performance, and how to create and nurture relationships of deep emotional connection that inspire and sustain leadership.

ESSENTIAL ELEMENT #2

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## TEAM

Our extensive research in organizational behavior has led to new methods of motivating people in teams that are more effective as a group than the sum of the individuals. Participants learn specific approaches that can inspire entire functional and integrated teams to identify, share and reach common goals.



Appreciation, like water, costs nothing.  
Go without it, and it can cost everything.

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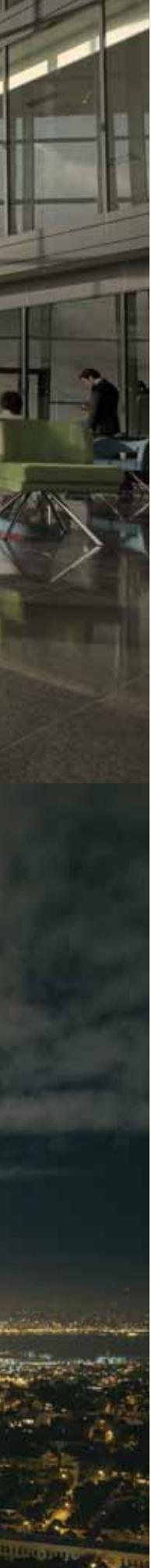
ORGANIZATION



You alone cannot change the world,  
but strong leadership creates many ripples.

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SOCIETY



#### ESSENTIAL ELEMENT #3

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## ORGANIZATION

By developing an expertise in appreciative inquiry (AI), participants learn a proven approach to accelerating organizational change. AI inspires new thinking and commitment by drawing attention to core strengths. Participants will realize its applicability to a variety of situations, from conducting major business transformations and strategic planning to revitalizing the conversation around new ways of doing business.

#### ESSENTIAL ELEMENT #4

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## SOCIETY

Explore the role that effective leaders play in the larger community and how businesses can become agents of world benefit, effecting positive change in policy, people, planet and prosperity. Participants learn to guide these issues for the betterment of their organizations as well as for the greater good.

# SUITED TO A VARIETY OF NEEDS

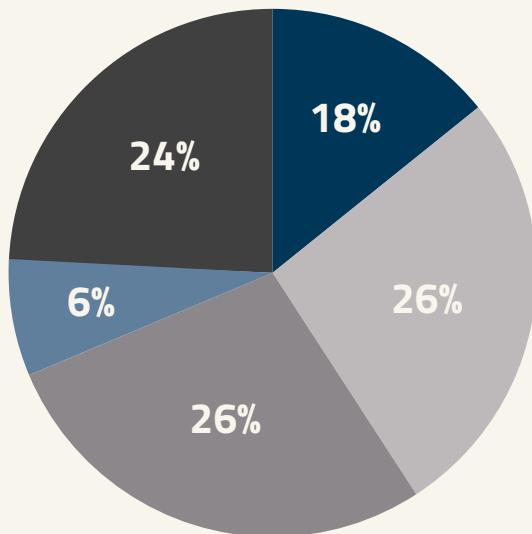
Leadership Deep Dive has transformed executives across a diverse range of industries, roles and backgrounds, including manufacturing, health care, professional services, energy, finance and nonprofit organizations.

## Leadership Deep Dive is designed for those who:

- Hold a C-suite, vice president, partner or other key organizational role
- Head the organization's functional effort (e.g., finance, operations, information, technology, human resources) or business division
- Perform in senior partner, managing director or general manager positions
- Plan to one day run a family business
- Lead a professional services firm, nonprofit organization, government agency or educational institution
- Are preparing for an executive leadership position as part of their organization's succession planning

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## Leadership Deep Dive Class Profile by Position



### Position

C-level	18%
VP	26%
Manager	26%
Partner/owner	6%
Director	24%

# WORLD-CLASS INSTRUCTION

The program instructors rank among the most distinguished business scholars and consultants in the nation, including the creators of two leading business concepts.



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## Instructors Include:



**Richard Boyatzis, PhD**

One of the originators of emotional intelligence



**David Cooperrider, PhD**

An original creator of appreciative inquiry



**Ronald Fry, PhD**

A co-creator of appreciative inquiry



**Melvin Smith, PhD**

A top leadership consultant to a wide range of Fortune 500 companies



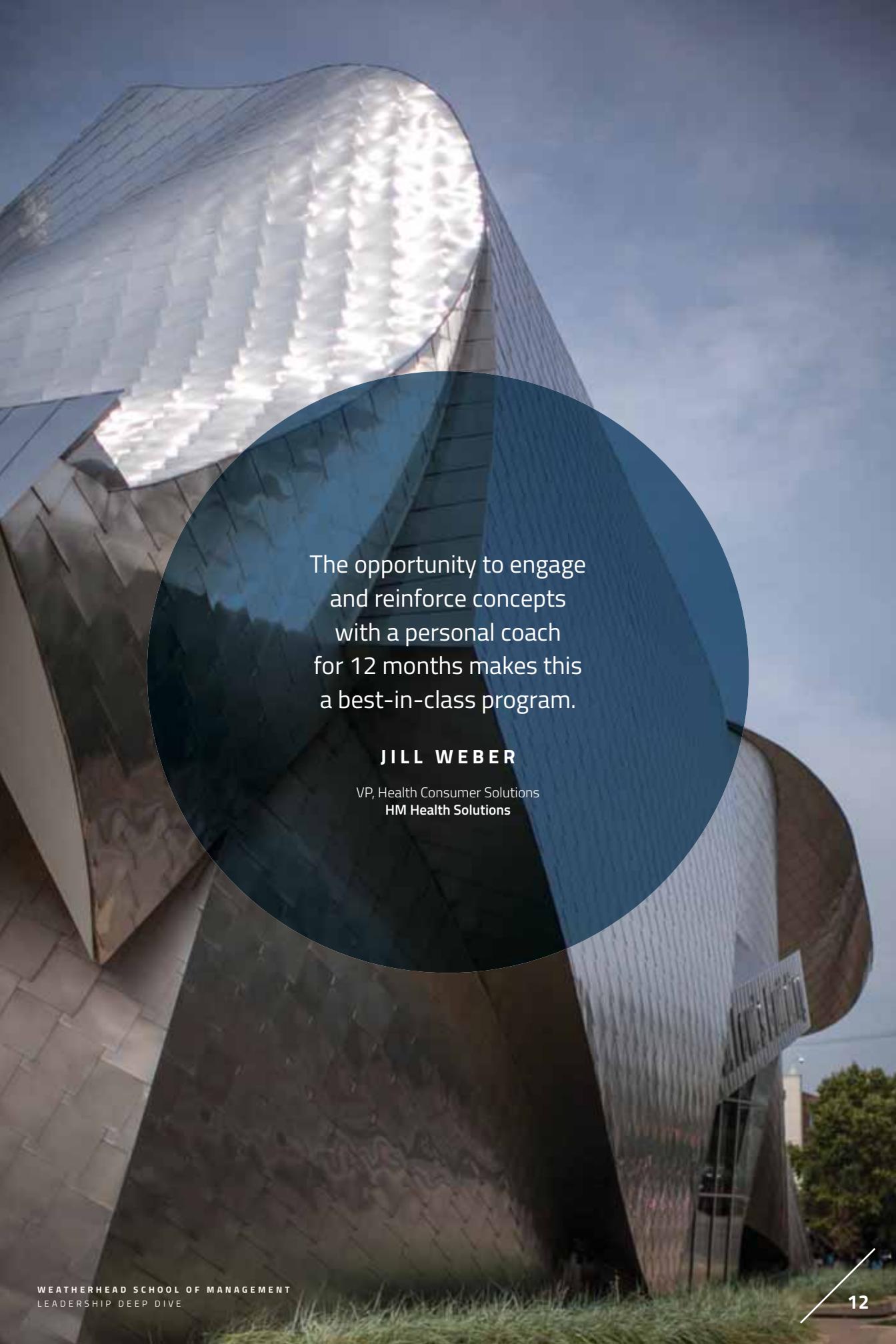
# AN EXTENDED NETWORK

The resources of Leadership Deep Dive extend well beyond its distinguished faculty and executive coaches. The participants themselves represent many of the world's most successful organizations who provide a level of insight and peer feedback that is virtually unavailable in any other venue.



Participants routinely challenge each other to consider new perspectives, and the program includes 360-degree feedback. The relationships and support system established during the sessions often extend well beyond the curriculum period, providing extended professional networks that endure for years.





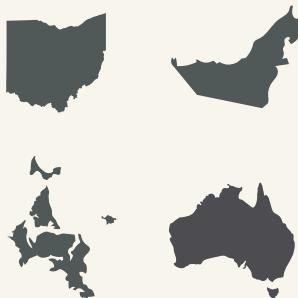
The opportunity to engage  
and reinforce concepts  
with a personal coach  
for 12 months makes this  
a best-in-class program.

**JILL WEBER**

VP, Health Consumer Solutions  
HM Health Solutions

# PROGRAM LOCATIONS AND REGISTRATION

The typical program format includes delivery in three 3-day sessions (9 days total). It is offered on the campus of Case Western Reserve University in Cleveland, Ohio; in Sydney, Australia; in Dubai, United Arab Emirates; and in Auckland and Wellington, New Zealand.



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To register and learn when you can begin your Leadership Deep Dive, visit us at: [weatherhead.case.edu/deepdive](https://weatherhead.case.edu/deepdive).

## BRING LEADERSHIP DEEP DIVE TO YOUR LOCATION!

Leadership Deep Dive is available to be delivered exclusively to your organization at a location of your choice, your campus or ours.

Contact us at **216.368.2066** or **216.368.6241** or email [customprograms@case.edu](mailto:customprograms@case.edu) to learn more.

Visit [weatherhead.case.edu/deepdive](https://weatherhead.case.edu/deepdive) for more registration, pricing and discount information.

### Tuition Includes:

- Up to 9 days of content
- 6 to 12 months of executive coaching
- Individual 360° assessment through the Boyatzis and Goleman Emotional and Social Competency Inventory (ESCI)
- All class materials, books and articles
- Additional web-based content
- Program events
- Breakfasts, lunches and planned dinners



Take the Path  
to Advance  
Your Leadership





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SCHOOL OF MANAGEMENT

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To register and learn when you can begin your Leadership Deep Dive, visit us at: **[Weatherhead.case.edu/deepdive](https://weatherhead.case.edu/deepdive)**, call **216.368.2551** or **800.736.6403** or email us at **[LeadershipDeepDive@case.edu](mailto:LeadershipDeepDive@case.edu)**.



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