

# Weatherhead Executive Education

JANUARY – JUNE 2024

# PROGRAMS

The Weatherhead School of Management is known for developing leadership principles that are practiced around the world. These principles are taught in Weatherhead Executive Education by the thought leaders who created them.

## PROGRAM TOPICS

### APPRECIATIVE INQUIRY

Discover a revolutionary, strengths-based approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD and Ronald Fry, PhD.

### COACHING

Whether you are an experienced professional or a manager looking to add a coach approach to your toolkit, our coaching programs provide a wide range of learning experiences designed to deepen your knowledge and ability to coach.

### COMMUNICATION AND PROFESSIONAL SKILLS

Polish your presentations, ask better questions, develop your influence and more with programs designed to build the critical skills required to take your career to the next level.

### EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of Emotional Intelligence (EI) through high-impact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

### FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

### MANAGING OTHERS

Get the manager's toolkit—powerful and effective management skills to help develop others, facilitate intentional conversations and manage conflict.

### MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership asset—improve focus, creativity, and well-being in complex, fast-paced work environments.

### OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

### PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

### TEAM LEADERSHIP

Use Emotional and Social Intelligence to lead others as an adaptive, team centric and responsive leader, and create a culture that fosters productivity, cohesion and resilience.

### WOMEN IN LEADERSHIP

Aspire to leadership positions—develop new skills, perspectives and approaches by building networks and overcoming barriers.

### INNOVATION AND DESIGN

Acquire the latest concepts and tools for flexible, innovative thinking that achieves optimal results.

*Program dates are subject to change and additional programs might be added. Visit our [website](#) for the most up-to-date program information.*

*Click on any topic to jump to that section of the catalog.*

## TAKE FOUR PROGRAMS, EARN A WEATHERHEAD CERTIFICATE



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UNIVERSITY**  
Weatherhead School  
of Management

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Learn more and register for programs at **[weatherhead.case.edu/executive-education](http://weatherhead.case.edu/executive-education)**.  
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Weatherhead Executive Education: What you learn in a single day can change everything.

# JANUARY – JUNE 2024 PROGRAMS

IMPROVE LEADERSHIP SKILLS

COACHING	Instructor	Jan.	Feb.	March	April	May	June
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			3.13			
Change Your Questions, Improve Your Results	Marilee Adams		2.16				
The Coach Approach: Initiating Dialogues for Effective Outcomes	Susan Cucuzza		2.13				
Connecting, Motivating & Understanding Others through Empathy	Anthony Jack					5.9	
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	1.25					
Inspiring Engagement and Change: Creating a Culture of Coaching and Development	Richard Boyatzis						6.26
Introduction to Emotional Intelligence	Susan Cucuzza, Hector Martinez or Scott Taylor	1.24		3.12		5.7	
Leading with Greater Self Awareness	Scott Taylor	1.26					
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson		2.12				
Providing Performance Feedback	Jay Conger				4.18		
The Coach as Catalyst	Ellen Van Oosten		2.15				
The Coach's Toolkit	Jonathan Reitz		2.14				

EMOTIONAL INTELLIGENCE	Instructor	Jan.	Feb.	March	April	May	June
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Connecting, Motivating & Understanding Others through Empathy	Anthony Jack					5.9	
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	1.25					
Inspiring Engagement and Change: Creating a Culture of Coaching and Development	Richard Boyatzis						6.26
Introduction to Emotional Intelligence	Susan Cucuzza, Hector Martinez or Scott Taylor	1.24		3.12		5.7	
Leading with Greater Self Awareness	Scott Taylor	1.26					
Manage Your Mind First: the Promise of Mindfulness in an Uncertain Time	Jeremy Hunter					5.8	
Putting Mindfulness into Action	Jeremy Hunter					5.1	

MINDFULNESS FOR EFFECTIVE LEADERSHIP	Instructor	Jan.	Feb.	March	April	May	June
Manage Your Mind First: the Promise of Mindfulness in an Uncertain Time	Jeremy Hunter					5.8	
Putting Mindfulness into Action	Jeremy Hunter					5.1	

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■ Indicates multi-day course

# JANUARY – JUNE 2024 PROGRAMS

IMPROVE LEADERSHIP SKILLS

MANAGING OTHERS	Instructor	Jan.	Feb.	March	April	May	June
Beyond Conflict Management: Managing Conflict in the Virtual World	Mark Chupp				4.23		
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten		2.13				
Manager's Toolkit for Delegation, Accountability and Results	Ellen Burts-Cooper					5.14-5.15	
Providing Performance Feedback	Jay Conger				4.18		
Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience	Ellen Burts-Cooper				4.9		

WOMEN IN LEADERSHIP	Instructor	Jan.	Feb.	March	April	May	June
Career Success Strategies for Women in Leadership	Deb O'Neil					5.22	
Developing Power and Influence for Women in Leadership	Margaret Hopkins				4.16		
High Impact Leadership for Women	Diana Bilimoria		2.6				
Leading with Greater Self Awareness	Scott Taylor	1.26					
Making Strategic Financial Decisions	Thomas Schultz			3.7, 3.14, 3.28, 4.4, and 4.11			

TEAM LEADERSHIP	Instructor	Jan.	Feb.	March	April	May	June
Beyond Conflict Management: Managing Conflict in the Virtual World	Mark Chupp				4.23		
Providing Performance Feedback	Jay Conger				4.18		
Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience	Ellen Burts-Cooper				4.9		

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# JANUARY – JUNE 2024 PROGRAMS

DRIVE EFFICIENCY & PROFITABILITY

COMMUNICATION AND PROFESSIONAL SKILLS	Instructor	Jan.	Feb.	March	April	May	June
Beyond Conflict Management: Managing Conflict in the Virtual World	Mark Chupp				4.23		
Change Your Questions, Improve Your Results	Marilee Adams		2.16				
Communicating Strategically through Story Telling	Jay Conger					5.17	
Communicating with Impact	Patrick Donadio				4.10		
Influencing at All Levels	Ellen Burts-Cooper		2.20				
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson		2.12				
Networking Strategies to Increase your Effectiveness, Influence and Power	Jay Conger			3.27			
Powerful Presentation: Speaking with IMPACT	Patrick Donadio					5.21	
Providing Performance Feedback	Jay Conger				4.18		

OPERATIONAL EXCELLENCE	Instructor	Jan.	Feb.	March	April	May	June
Becoming an Internal Change Consultant	Harlow Cohen					5.2	
Change Leadership	Ellen Burts-Cooper			3.5			
Change Your Questions, Improve Your Results	Marilee Adams		2.16				
Process Improvement: Yellow Belt Training and Certification	Ellen Burts-Cooper						6.4-6.5
Strategic Thinking: Creating Long Term Success	Ellen Burts-Cooper				4.2		
Time Management Fundamentals to Work Smarter	Helene Segura						6.6
Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience	Ellen Burts-Cooper				4.9		

PROJECT LEADERSHIP	Instructor	Jan.	Feb.	March	April	May	June
Change Leadership	Ellen Burts-Cooper			3.5			
Process Improvement: Yellow Belt Training and Certification	Ellen Burts-Cooper						6.4-6.5
Project Management: From Concept to Plan	Al Morrison				4.25		
Time Management Fundamentals to Work Smarter	Helene Segura						6.6

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# JANUARY – JUNE 2024 PROGRAMS

DESIGN SOLUTIONS & STRATEGIES

APPRECIATIVE INQUIRY		Instructor	Jan.	Feb.	March	April	May	June
New Change Equation	David Cooperrider	Always Available						
Appreciative Inquiry: Leveraging Strengths for Transformative Lasting Change	David Cooperrider			3.19 - 3.20				
Beyond Conflict Management: Managing Conflict in the Virtual World	Mark Chupp				4.23			
Change Your Questions, Improve Your Results	Marilee Adams		2.16					

INNOVATION AND DESIGN		Instructor	Jan.	Feb.	March	April	May	June
Digital Transformation: Strategic Tools & Frameworks for Success – Online with Youngjin Yoo	Youngjin Yoo	Always Available						
Influencing At All Levels	Ellen Burts-Cooper		2.20					
Leveraging Generative Artificial Intelligence (AI) in Product Development	Youngjin Yoo and Mike Fisher					5.16		
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper				4.2			

FINANCIAL DECISION MAKING		Instructor	Jan.	Feb.	March	April	May	June
Making Strategic Financial Decisions	Thomas Schultz			3.7, 3.14, 3.28, 4.4, and 4.11				

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