

What you learn  
in a **single day...**  
can change **everything.**



Youngjin Yoo, PhD



Jeremy Hunter, PhD

The **Weatherhead School of Management** is known for **developing leadership principles** that are practiced around the world. These principles are taught in Weatherhead **Executive Education** by the **thought leaders who created them.**

**August – December 2020** WEATHERHEAD EXECUTIVE EDUCATION PROGRAM SCHEDULE



WEATHERHEAD  
SCHOOL OF MANAGEMENT

CASE WESTERN RESERVE  
UNIVERSITY

# Weatherhead Executive Education | AUGUST– DECEMBER 2020 PROGRAMS

ALWAYS AVAILABLE

IMPROVE LEADERSHIP SKILLS

DESIGN SOLUTIONS AND STRATEGIES

DRIVE EFFICIENCY AND PROFITABILITY

	Instructor(s)	August	September	October	November	December	Virtual/ In person
<b>Always Available</b>							
New Change Equation	David Cooperrider						Always Available
Digital Transformation: Strategic Tools & Framework for Success	Youngjin Yoo						Always Available
Emotional Intelligence - the Weatherhead Way	Ellen Van Oosten and Melvin Smith						Always Available
<b>Coaching</b>							
Introduction to Emotional Intelligence (4-hour)	Diana Bilimoria		9.14				Virtual
Building Leadership Capability through the Power of Intentional Change (4-hour)	Melvin Smith		9.15				Virtual
Coaching for Intentional Development (4-day)	Ellen Van Oosten		9.21-9.22		11.16-11.17		Virtual
Boyatzis on Leadership, Resonance, and Renewal (3, 90-minutes)	Richard Boyatzis		9.23	10.7 and 10.21			Virtual
Helping Women Succeed (4-hour)	Deb O'Neil and Diana Bilimoria		9.30				Virtual
Developing Your Emotional Intelligence: Core Competencies for Great Leadership (4-hour)	Scott Taylor				11.19		Virtual
Bridge Analytic and Empathetic Thinking: Apply Neuroscience for Better Leadership (4-hour)	Anthony Jack				11.20		Virtual
<b>Emotional Intelligence</b>							
Team Leadership through Emotional Intelligence (3, 90 minutes)	Vanessa Druskat	8.7, 8.14 and 8.21			11.18 and 11.24	12.2	Virtual
Introduction to Emotional Intelligence (4-hour)	Diana Bilimoria		9.14				Virtual
Building Leadership Capability through the Power of Intentional Change (4-hour)	Melvin Smith		9.15				Virtual
Coaching for Intentional Development (4-day)	Ellen Van Oosten		9.21 -9.22		11.16-11.17		Virtual
Boyatzis on Leadership, Resonance and Renewal (3, 90-minutes)	Richard Boyatzis		9.23	10.7 and 10.21			Virtual
Inclusive Leadership (4-hour)	Diana Bilimoria			10.20			Virtual
Embodied Leadership Presence: Authentic Impact from the Inside Out (4-hour)	Jackie Stevenson				11.4		Virtual
Developing Your Emotional Intelligence: Core Competencies for Great Leadership (4-hour)	Scott Taylor				11.19		Virtual
Bridge Analytic and Empathetic Thinking: Apply Neuroscience for Better Leadership (4-hour)	Anthony Jack				11.20		Virtual
<b>Managing Others</b>							
Servant Leadership (4-hour) NEW	Jeremy Graves	8.4					Virtual
Manager's Toolkit for Delegation, Accountability, and Results (2, 1/2-day)	Ellen Burts-Cooper		9.21 - 9.22				Virtual
Helping Women Succeed (4-hour)	Deb O'Neil and Diana Bilimoria		9.30				Virtual
Navigating Uncharted Waters: Leading when Change is Hard (2-day)	Jeremy Hunter and Carmen Foster		9.29 - 9.30				Virtual
<b>Women in Leadership</b>							
Helping Women Succeed (4-hour)	Deb O'Neil and Diana Bilimoria		9.30				Virtual
Communication Strategies for Women in Leadership	Claire Scott Miller			10.2			In person
Negotiation Skills for Women in Leadership	Claire Scott Miller			10.19			In person
<b>Mindfulness for Effective Leadership</b>							
Navigating Uncharted Waters: Leading when Change is Hard (2-day)	Jeremy Hunter and Carmen Foster		9.29 - 9.30				Virtual
<b>Strategic Leadership</b>							
Servant Leadership (4-hour) NEW	Jeremy Graves	8.4					Virtual
Strategic Negotiations (3, 90 minutes) NEW	Roman Sheremeta	8.6, 8.13 and 8.20					Virtual
Team Leadership through Emotional Intelligence (3, 90 minutes)	Vanessa Druskat	8.7, 8.14 and 8.21			11.18, 11.24	12.2	Virtual
Strategic Thinking: Creating Long-Term Success (4-hour) NEW	Ellen Burts-Cooper	8.25					Virtual
Introduction to Emotional Intelligence (4-hour)	Diana Bilimoria		9.14				Virtual
Building Leadership Capability through the Power of Intentional Change (4-hour)	Melvin Smith		9.15				Virtual
Communicating with Impact (4-hour)	Patrick Donadio				11.3		Virtual
Change Leadership (4-hour)	Ellen Burts-Cooper		9.23				Virtual
<b>Appreciative Inquiry</b>							
Advanced Workshop in Appreciative Inquiry (4, 1/2-day)	David Cooperrider and Ron Fry			10.12, 10.13, 10.14, 10.15			Virtual
Appreciative Inquiry: Leveraging Strengths for Transformative, Lasting Change (4, 1/2-day)	Ron Fry			10.26, 10.27, 10.28, 10.29			Virtual
<b>Designing Innovations that Deliver Value</b>							
Designing Innovation DNA in your Organization (3, 90 minutes)	Youngjin Yoo		9.18, 9.25	10.2			Virtual
Advanced Competitive Strategy: Expand your Boundaries (3, 90 minutes)	Sayan Chatterjee		9.28	10.5 and 10.12			Virtual
Artificial Intelligence: Strategic Implications for Business (4-hour)	RL Shankar			10.5			Virtual
<b>Communication and Professional Skills</b>							
Strategic Negotiations (3, 90 minutes) NEW	Roman Sheremeta	8.6, 8.13 and 8.20					Virtual
Influencing at All Levels (4-hour)	Ellen Burts-Cooper	8.17			11.17		Virtual
Communication Strategies for Women in Leadership	Claire Scott Miller			10.2			In person
Executive Presence	Claire Scott Miller			10.5			In person
Managing Your Energy (Not Just Your Time)	Claire Scott Miller				11.2		In person
Communicating with Impact (4-hour)	Patrick Donadio				11.3		Virtual
Embodied Leadership Presence: Authentic Impact from the Inside Out (4-hour)	Jackie Stevenson				11.4		Virtual
<b>Operational Excellence</b>							
Strategic Negotiations (3, 90 minutes) NEW	Roman Sheremeta	8.6, 8.13 and 8.20					Virtual
Strategic Thinking: Creating Long-Term Success (4-hour) NEW	Ellen Burts-Cooper	8.25					Virtual
Change Leadership (4-hour)	Ellen Burts-Cooper		9.23				Virtual
Advanced Competitive Strategy: Expand your Boundaries (3, 90 minutes)	Sayan Chatterjee		9.28	10.5 and 10.12			Virtual
Strategic Decision Making and Execution (4-hour)	Harlow Cohen			10.21			Virtual
<b>Project Leadership</b>							
Change Leadership (4-hour)	Ellen Burts-Cooper		9.23				Virtual
Critical Thinking and Problem Solving for Project Leaders (2-day)	Trish Brandt			10.7 - 10.8			In person
Project Execution: Organizing Team and Time Resources (2-day)	George Vairaktarakis and Ron Fry			10.22 - 10.23			Virtual
Project Quality: Balancing Cost, Time, and Scope (1 1/2-day)	George Vairaktarakis and Ellen Burts-Cooper			10.29 - 10.30			Virtual

■ Indicates multi-day programs

Program dates are subject to change and additional programs might be added. Visit our [website](#) for the most up-to-date program information within this time period.

## TAKE 4 PROGRAMS IN 18 MONTHS, GET A WEATHERHEAD CERTIFICATE

Appreciative Inquiry | Emotionally Intelligent Leader | Weatherhead Coaching | Women in Leadership | Advancing Manager Communication and Professional Skills | Fundamentals of Management | Designing Innovations that Deliver Value | Lean Six Sigma Green Belt | Project Leadership | Mindfulness for Effective Leadership | Leadership and Management

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