



CASE WESTERN RESERVE UNIVERSITY Weatherhead School of Management

Executive Education

WEATHERHEAD SCHOOL OF MANAGEMENT IS KNOWN FOR DEVELOPING LEADERSHIP PRINCIPLES THAT ARE PRACTICED AROUND THE WORLD. THESE PRINCIPLES ARE TAUGHT IN WEATHERHEAD EXECUTIVE EDUCATION BY THE THOUGHT LEADERS WHO CREATED THEM.

PROGRAM TOPICS



| APPRECIATIVE |
|---------------------|
| INQUIRY |

Discover a revolutionary, strengthsbased approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD, and

Ronald Fry, PhD.

CHANGE MANAGEMENT

These programs present a practical approach to effective change management.

COACHING

Whether you are an experienced professional or a manager looking to add a coach approach to your toolkit, our coaching programs provide a wide range of learning experiences designed to deepen your knowledge and ability to coach.

COMMUNICATION **SKILLS**

Polish your presentations, ask better questions, and develop your influence with programs designed to build the critical skills required to take your career to the next level.

EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of Emotional Intelligence (EI) through highimpact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

MANAGING OTHERS

Get the manger's toolkit-powerful and effective management skills to help develop others, facilitate intentional conversations, and manage conflict.

MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership assetimprove focus, creativity, and well-being in complex, fast-paced work environments.

OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

TEAM **LEADERSHIP**

Use Emotional and Social Intelligence to lead others as an adaptive, team-centric, and responsive leader, and create a culture that fosters productivity, cohesion, and resilience.

WOMEN IN LEADERSHIP

Aspire to leadership positions-develop new skills, perspectives, and approaches by building networks, and overcoming harriers

INNOVATION & DESIGN

Acquire the latest concepts and tools for flexible, innovative thinking that achieves optimal results.

EARN. SHARE. ADVANCE. LEAD.

Weatherhead Executive Education has partnered with digital badge provider, Credly, to offer digital badges to certificate earners. Digital badges allow you the opportunity to differentiate yourself and showcase your professional story with validated credentials.









IMPROVE LEADERSHIP SKILLS

| COACHING | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|--|-----------------------------------|-----|-----|-------|---------|-----|-----|
| Building Leadership Capability Through the Power of Intentional Change | Melvin Smith | | | 10 | | | |
| Change Your Questions, Improve Your Results | Marilee Adams | | | 5 | | | |
| Say It Right: Performance Feedback That Builds Confidence and Capability | Jay Conger | | | | 16 | | |
| Developing Your Emotional Intelligence: Core Competencies for Great Leadership | Scott Taylor | 14 | to) | | | | |
| Emotional Intelligence the Weatherhead Way | Ellen Van Oosten and Melvin Smith | ¢. | A | LWAYS | AVAILAI | BLE | |
| Introduction to Emotional Intelligence | Scott Taylor and Sharon Ehasz | 13 | | | 23 | | |
| Leading with Greater Self Awareness | Scott Taylor | 15 | | | | | |
| Listening Beyond What You Hear: The Practice of Engaged Listening | Jackie Stevenson | | 25 | | | | |
| The Coach Approach: Initiating Dialogues for Effective Outcomes | Ellen Van Oosten | | | 4 | | | |
| Connecting, Motivating & Understanding Others through Empathy | Anthony Jack | | | | | 5 | |

| EMOTIONAL INTELLIGENCE | Instructor | JAN | FEB | MAR | APR | MAY | JUN | |
|--|-----------------------------------|------------------|-----|-----|-----|-----|-----|--|
| Developing Your Emotional Intelligence: Core Competencies for Great Leadership | Scott Taylor | 14 | | | | | | |
| Emotional Intelligence the Weatherhead Way | Ellen Van Oosten and Melvin Smith | ALWAYS AVAILABLE | | | | | | |
| Introduction to Emotional Intelligence | Scott Taylor and Sharon Ehasz | 13 | 2 | | 23 | | | |
| Leading with Greater Self Awareness | Scott Taylor | 15 | | | | | | |
| Connecting, Motivating & Understanding Others through Empathy | Anthony Jack | | | | | 5 | | |

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IMPROVE LEADERSHIP SKILLS (CONTINUED)

| MANAGING OTHERS | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|--|--------------------|-----|-----|-----|-----|-----|-----|
| The Coach Approach: Initiating Dialogues for Effective Outcomes | Ellen Van Oosten | | 8 | 4 | | | |
| Say It Right: Performance Feedback That Builds Confidence and Capability | Jay Conger | | | | 16 | | |
| Transformational Team: Establishing a Culture to Foster Productivity, Cohesion, and Resilience | Ellen Burts-Cooper | | | | 14 | | |
| Shared Accountability: The Team Performance Advantage | Kimberley Parsons | | | | 22 | | |
| Manager's Toolkit for Delegation, Accountability, and Results | Ellen Burts-Cooper | | | | | | 10 |
| Beyond Conflict Management Transforming Conversations and Relationships | Mark Chupp | | | | 28 | | |

| WOMEN IN LEADERSHIP | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|---|---|-----|-----|-----|-----|-----|-----|
| Leading with Greater Self Awareness | Scott Taylor | 15 | 8 | | | | |
| Career Success Strategies for Women in Leadership | Deb O'Neil | | | | | 14 | |
| Developing Power and Influence for Women in Leadership | Margaret M. Hopkins | | 5 | | 30 | | |
| High Impact Leadership for Women | Diana Bilimoria | | 4 | | | | |
| From Obligational to Intentional Decision Making - Ditch the Ditty | Molly McGuigan, Lindsey Godwin, Miriam Novotny | | | 19 | | | |

| TEAM LEADERSHIP | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|--|--------------------|-----|-----|-----|-----|-----|-----|
| Say It Right: Performance Feedback That Builds Confidence and Capability | Jay Conger | | | | 16 | | |
| Beyond Conflict Management: Transforming Conversations and Relationships | Mark Chupp | | | | 28 | | |
| Shared Accountability: The Team Performance Advantage | Kimberley Parsons | | | | 22 | | |
| Transformational Team: Establishing a Culture to Foster Productivity, Cohesion, and Resilience | Ellen Burts-Cooper | | | | 14 | | |



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DRIVE EFFICIENCY AND IMPACT

| COMMUNICATION SKILLS | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|--|------------------------|-----|-----|-----|-----|-----|-----|
| Say It Right: Performance Feedback That Builds Confidence and Capability | Jay Conger | | | | 16 | | |
| Beyond Conflict Management: Transforming Conversations and Relationships | Mark Chupp | | | | 28 | 8 | 8 |
| Change Your Questions, Improve Your Results | Marilee Adams | | | 5 | | | 2 |
| Listening Beyond What You Hear: The Practice of Engaged Listening | Jackie Stevenson | | 25 | | | 2 | 3 |
| Influencing at All Levels | Ellen Burts-Cooper | | 10 | | | | |
| Branding with IMPACT: Elevate Your Career, Position Yourself as a Recognized Industry Leader | Patrick Donadio | | | 17 | | | 8 |
| Strategic Storytelling: Crafting Narratives That Inspire and Influence | Jay Conger | | | | | 6 | 2 |
| Communicating with IMPACT | Patrick Donadio | | | 25 | | | |
| Managing Your Energy (Not Just Your Time) | Claire A. Scott Miller | | 19 | | | | 2 |
| Network Your Way to Success: Strategies for Increasing Influence and Impact | Jay Conger | | | 24 | | 3 | |
| Powerful Presentations - Speaking with IMPACT | Patrick Donadio | | | | | 19 | |

| OPERATIONAL EXCELLENCE | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|--|--------------------|-----|-----|-----|-----|-----|-----|
| Change Your Questions, Improve Your Results | Marilee Adams | | | 5 | | | |
| Transformational Team: Establishing a Culture to Foster Productivity, Cohesion, and Resilience | Ellen Burts-Cooper | | | | 14 | | |
| Change Leadership | Ellen Burts-Cooper | | | 11 | | | |
| Strategic Thinking: Creating Long-Term Success | Ellen Burts-Cooper | | | | 7 | | |

| PROJECT LEADERSHIP | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|---|--------------------|-----|-----|-----|-----|-----|-----|
| Manage Your Nervous System First: Building Green Zone Capacity to Transform the Way You Lead and Live | Jeremy Huner | | | | 18 | | |
| Project Management: From Concept to Plan | Alec Morrison | | | 3 | | | |
| Change Leadership | Ellen Burts-Cooper | | | 11 | 18 | | |



DRIVE EFFICIENCY AND IMPACT (CONTINUED)

| FINANCIAL DECISION MAKING | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|---|--------------------------------|-----|-----|-----|-----|-----|-----|
| Mastering Financial Decision Making: Strategies for Increased Performance and Profitability | Anthony Bucaro and Mark Jarvis | | | | 8 | | |

| ARTIFICIAL INTELLIGENCE | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|---|-------------------|-----|-----|-----|-----|-----|-----|
| Demystifying Artificial Intelligence | Sining Wang | | | 20 | | | |
| Al-Powered Analytics: From Data Visualization to Predictive Modeling | Sining Wang | | | | 17 | | |
| Digital Strategy in the Era of Generative Artificial Intelligence | Stefan Agamanolis | | | | | 15 | |
| Using Generative Artificial Intelligence for Marketing | Rakesh Niraj | | | | | · | 2 |

| CHANGE MANAGEMENT | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|--|--------------------|-----|-----|-----|-----|-----|-----|
| Customize an Approach to Change That Sustains: Unlocking the Power of Change Questions | Lynn Kelley | | 8 5 | | | 12 | |
| Change Leadership | Ellen Burts-Cooper | | | :11 | | | |

| APPRECIATIVE INQUIRY | Instructor | JAN | FEB | MAR | APR | MAY | JUN | | | |
|--|-------------------|-----|------------------|-----|-----|-----|-----|--|--|--|
| Practical Tools for Leading Change: Appreciative Inquiry in Action | Lindsey Godwin | | | | | 13 | | | | |
| Change Your Questions, Improve Your Results | Marilee Adams | | 34 | 5 | | | | | | |
| New Change Equation – 100% Online | David Cooperrider | | ALWAYS AVAILABLE | | | | | | | |
| Beyond Conflict Management: Transforming Conversations and Relationships | Mark Chupp | | | | 28 | | | | | |

| INNOVATION & DESIGN | Instructor | JAN | FEB | MAR | APR | MAY | JUN |
|---|--------------------|-----|-------|-----|-----|-----|-----|
| Unleash Creativity: Cultivating Innovation by Design | Kipum Lee | | | | | 20 | |
| Strategic Thinking: Creating Long-Term Success | Ellen Burts-Cooper | | \$(:) | | 7 | 18 | |

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DESIGN SOLUTIONS AND STRATEGIES

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