



CASE WESTERN RESERVE UNIVERSITY Weatherhead School of Management

Executive Education

WEATHERHEAD SCHOOL OF MANAGEMENT IS KNOWN FOR DEVELOPING LEADERSHIP PRINCIPLES THAT ARE PRACTICED AROUND THE WORLD. THESE PRINCIPLES ARE TAUGHT IN WEATHERHEAD EXECUTIVE EDUCATION BY THE THOUGHT LEADERS WHO CREATED THEM.

PROGRAM TOPICS



APPRECIATIVE
INQUIRY

Discover a revolutionary, strengthsbased approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD, and

Ronald Fry, PhD.

CHANGE MANAGEMENT

These programs present a practical approach to effective change management.

COACHING

Whether you are an experienced professional or a manager looking to add a coach approach to your toolkit, our coaching programs provide a wide range of learning experiences designed to deepen your knowledge and ability to coach.

COMMUNICATION **SKILLS**

Polish your presentations, ask better questions, and develop your influence with programs designed to build the critical skills required to take your career to the next level.

EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of Emotional Intelligence (EI) through highimpact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

MANAGING OTHERS

Get the manger's toolkit-powerful and effective management skills to help develop others, facilitate intentional conversations, and manage conflict.

MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership assetimprove focus, creativity, and well-being in complex, fast-paced work environments.

OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

TEAM **LEADERSHIP**

Use Emotional and Social Intelligence to lead others as an adaptive, team-centric, and responsive leader, and create a culture that fosters productivity, cohesion, and resilience.

WOMEN IN LEADERSHIP

Aspire to leadership positions-develop new skills, perspectives, and approaches by building networks, and overcoming harriers

INNOVATION & DESIGN

Acquire the latest concepts and tools for flexible, innovative thinking that achieves optimal results.

EARN. SHARE. ADVANCE. LEAD.

Weatherhead Executive Education has partnered with digital badge provider, Credly, to offer digital badges to certificate earners. Digital badges allow you the opportunity to differentiate yourself and showcase your professional story with validated credentials.









IMPROVE LEADERSHIP SKILLS

COACHING	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Building Leadership Capability Through the Power of Intentional Change	Melvin Smith			10			
Change Your Questions, Improve Your Results	Marilee Adams			5			
Say It Right: Performance Feedback That Builds Confidence and Capability	Jay Conger				16		
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	14	to)				
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	¢.	A	LWAYS	AVAILAI	BLE	
Introduction to Emotional Intelligence	Scott Taylor and Sharon Ehasz	13			23		
Leading with Greater Self Awareness	Scott Taylor	15					
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson		25				
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten			4			
Connecting, Motivating & Understanding Others through Empathy	Anthony Jack					5	

EMOTIONAL INTELLIGENCE	Instructor	JAN	FEB	MAR	APR	MAY	JUN	
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	14						
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	ALWAYS AVAILABLE						
Introduction to Emotional Intelligence	Scott Taylor and Sharon Ehasz	13	2		23			
Leading with Greater Self Awareness	Scott Taylor	15						
Connecting, Motivating & Understanding Others through Empathy	Anthony Jack					5		

INDICATES VIRTUAL COURSE

















IMPROVE LEADERSHIP SKILLS (CONTINUED)

MANAGING OTHERS	Instructor	JAN	FEB	MAR	APR	MAY	JUN
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten		8	4			
Say It Right: Performance Feedback That Builds Confidence and Capability	Jay Conger				16		
Transformational Team: Establishing a Culture to Foster Productivity, Cohesion, and Resilience	Ellen Burts-Cooper				14		
Shared Accountability: The Team Performance Advantage	Kimberley Parsons				22		
Manager's Toolkit for Delegation, Accountability, and Results	Ellen Burts-Cooper						10
Beyond Conflict Management Transforming Conversations and Relationships	Mark Chupp				28		

WOMEN IN LEADERSHIP	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Leading with Greater Self Awareness	Scott Taylor	15	8				
Career Success Strategies for Women in Leadership	Deb O'Neil					14	
Developing Power and Influence for Women in Leadership	Margaret M. Hopkins		5		30		
High Impact Leadership for Women	Diana Bilimoria		4				
From Obligational to Intentional Decision Making - Ditch the Ditty	Molly McGuigan, Lindsey Godwin, Miriam Novotny			19			

TEAM LEADERSHIP	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Say It Right: Performance Feedback That Builds Confidence and Capability	Jay Conger				16		
Beyond Conflict Management: Transforming Conversations and Relationships	Mark Chupp				28		
Shared Accountability: The Team Performance Advantage	Kimberley Parsons				22		
Transformational Team: Establishing a Culture to Foster Productivity, Cohesion, and Resilience	Ellen Burts-Cooper				14		



INDICATES VIRTUAL COURSE

















DRIVE EFFICIENCY AND IMPACT

COMMUNICATION SKILLS	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Say It Right: Performance Feedback That Builds Confidence and Capability	Jay Conger				16		
Beyond Conflict Management: Transforming Conversations and Relationships	Mark Chupp				28	8	8
Change Your Questions, Improve Your Results	Marilee Adams			5			2
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson		25			2	3
Influencing at All Levels	Ellen Burts-Cooper		10				
Branding with IMPACT: Elevate Your Career, Position Yourself as a Recognized Industry Leader	Patrick Donadio			17			8
Strategic Storytelling: Crafting Narratives That Inspire and Influence	Jay Conger					6	2
Communicating with IMPACT	Patrick Donadio			25			
Managing Your Energy (Not Just Your Time)	Claire A. Scott Miller		19				2
Network Your Way to Success: Strategies for Increasing Influence and Impact	Jay Conger			24		3	
Powerful Presentations - Speaking with IMPACT	Patrick Donadio					19	

OPERATIONAL EXCELLENCE	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Change Your Questions, Improve Your Results	Marilee Adams			5			
Transformational Team: Establishing a Culture to Foster Productivity, Cohesion, and Resilience	Ellen Burts-Cooper				14		
Change Leadership	Ellen Burts-Cooper			11			
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper				7		

PROJECT LEADERSHIP	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Manage Your Nervous System First: Building Green Zone Capacity to Transform the Way You Lead and Live	Jeremy Huner				18		
Project Management: From Concept to Plan	Alec Morrison			3			
Change Leadership	Ellen Burts-Cooper			11	18		



DRIVE **EFFICIENCY** AND IMPACT (CONTINUED)

FINANCIAL DECISION MAKING	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Mastering Financial Decision Making: Strategies for Increased Performance and Profitability	Anthony Bucaro and Mark Jarvis			26			

ARTIFICIAL INTELLIGENCE	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Demystifying Artificial Intelligence	Sining Wang			20			83
Digital Strategy in the Era of Generative Artificial Intelligence	Stefan Agamanolis					15	
Using Generative Artificial Intelligence for Marketing	Rakesh Niraj						11

DESIGN **SOLUTIONS** AND **STRATEGIES**

CHANGE MANAGEMENT	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Customize an Approach to Change That Sustains: Unlocking the Power of Change Questions	Lynn Kelley					12	
Change Leadership	Ellen Burts-Cooper			11			

APPRECIATIVE INQUIRY	Instructor	JAN	FEB	MAR	APR	MAY	JUN			
Practical Tools for Leading Change: Appreciative Inquiry in Action	Lindsey Godwin				y =====	13				
Change Your Questions, Improve Your Results	Marilee Adams	8	34. 8	5	8 %	2				
New Change Equation – 100% Online	David Cooperrider		ALWAYS AVAILABLE							
Beyond Conflict Management: Transforming Conversations and Relationships	Mark Chupp				28					

INNOVATION & DESIGN	Instructor	JAN	FEB	MAR	APR	MAY	JUN
Unleash Creativity: Cultivating Innovation by Design	Kipum Lee					20	
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper		\$(:)		7	18	

INDICATES VIRTUAL COURSE



Executive Education

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COMPLETE THE CERTIFICATE CURRICULUM AND EARN A WEATHERHEAD CERTIFICATE

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