



JULY– DECEMBER 2025 PROGRAMS



**CASE WESTERN RESERVE
UNIVERSITY**
**Weatherhead School
of Management**
Executive Education

WEATHERHEAD SCHOOL OF MANAGEMENT
IS KNOWN FOR DEVELOPING LEADERSHIP
PRINCIPLES THAT ARE PRACTICED AROUND
THE WORLD. THESE PRINCIPLES ARE
TAUGHT IN WEATHERHEAD EXECUTIVE
EDUCATION BY THE THOUGHT LEADERS
WHO CREATED THEM.

PROGRAM TOPICS



APPRECIATIVE INQUIRY

Discover a revolutionary, strengths-based approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD, and Ronald Fry, PhD.

CHANGE MANAGEMENT

These programs present a practical approach to effective change management.

COACHING

Whether you are an experienced professional or a manager looking to add a coach approach to your toolkit, our coaching programs provide a wide range of learning experiences designed to deepen your knowledge and ability to coach.

COMMUNICATION SKILLS

Polish your presentations, ask better questions, and develop your influence with programs designed to build the critical skills required to take your career to the next level.

EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of Emotional Intelligence (EI) through high-impact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

MANAGING OTHERS

Get the manager's toolkit—powerful and effective management skills to help develop others, facilitate intentional conversations, and manage conflict.

MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership asset—improve focus, creativity, and well-being in complex, fast-paced work environments.

OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

TEAM LEADERSHIP

Use Emotional and Social Intelligence to lead others as an adaptive, team-centric, and responsive leader, and create a culture that fosters productivity, cohesion, and resilience.

WOMEN IN LEADERSHIP

Aspire to leadership positions—develop new skills, perspectives, and approaches by building networks, and overcoming barriers.

INNOVATION & DESIGN

Acquire the latest concepts and tools for flexible, innovative thinking that achieves optimal results.

EARN. SHARE. ADVANCE. LEAD.

Weatherhead Executive Education has partnered with digital badge provider, Credly, to offer digital badges to certificate earners. Digital badges allow you the opportunity to differentiate yourself and showcase your professional story with validated credentials.



JULY–DECEMBER 2025 PROGRAMS



IMPROVE
LEADERSHIP
SKILLS

COACHING	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			24			
Change Your Questions, Improve Your Results	Marilee Adams		7				
Coaching for Intentional Development	Ellen Van Oosten			16–17	28–29		3–4
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	16					
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	ALWAYS AVAILABLE					
Introductions to Emotional Intelligence	Scott Taylor and Melvin Smith	15		10			
Leading with Greater Self Awareness	Scott Taylor	17					
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson			9			
The Coach Approach: Initiating Dialogues for Effective Outcomes	Trish Brandt	22	13				
The Coach as Catalyst	Ellen Van Oosten			30			
The Coach's Toolkit	Jonathan Reitz				7		
EMOTIONAL INTELLIGENCE	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Bridge Analytics and Empathetic Thinking: Apply Neuroscience for Better Leadership	Anthony Jack				3		
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	16					
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	ALWAYS AVAILABLE					
Introduction to Emotional Intelligence	Scott Taylor and Melvin Smith	15		10			
Leading with Greater Self Awareness	Scott Taylor	17					
Team Leadership through Emotional Intelligence	Vanessa Druskat					14	
MANAGING OTHERS	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Supporting Women in Organizations	Deb O'Neil				22		
Leading Across Generations	Jeremy Graves				15		
Servant Leadership through Empowerment and Influence	Jeremy Graves				17		
The Coach Approach: Initiating Dialogues for Effective Outcomes	Susan Cucuzza	22	13, 20				

INDICATES MULTI-DAY COURSE
 INDICATES VIRTUAL COURSE
 INDICATES HYBRID COURSE (IN PERSON & VIRTUAL)

JULY-DECEMBER 2025 PROGRAMS



IMPROVE
LEADERSHIP
SKILLS
(CONTINUED)

WOMEN IN LEADERSHIP	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Supporting Women in Organizations	Deb O'Neil				22		
Strategic Negotiations	Roman Sheremeta		14				
Leading with Greater Self Awareness	Scott Taylor	17					
Using Financial Analytics to Measure Core Business Performance	Thomas Schultz			11, 17, 25	2, 9		
TEAM LEADERSHIP	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Leading Across Generations	Jeremy Graves				15		
Servant Leadership Through Empowerment and Influence	Jeremy Graves				17		
Team Leadership Through Emotional Intelligence	Vanessa Druskat					14	
Critical Conversations in High Change Environments	Mark Sullivan				8		

DRIVE
EFFICIENCY
AND
IMPACT

COMMUNICATION & PROFESSIONAL SKILLS	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Change Your Questions, Improve Your Results	Marilee Adams		7				
Communicating with Impact	Patrick Donadio				28		
Influencing at All Levels	Ellen Burts-Cooper		5			12	
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson			9			
Strategic Negotiations	Roman Sheremeta		14				
Team Leadership through Emotional Intelligence	Vanessa Drusskat					14	
Time Management Fundamentals to Work Smarter	Helene Segura	10					3
Persuasion: Your Ally in Influence	Jay Conger						4
OPERATIONAL EXCELLENCE	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Change Leadership	Ellen Burts-Cooper		12				9
Change Your Questions, Improve Your Results	Marilee Adams		7				
Strategic Decision Making	Harlow Cohen				30		
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper				14		
Time Management Fundamentals to Work Smarter	Helene Segura	10					3
PROJECT LEADERSHIP	INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Change Leadership	Ellen Burts-Cooper		12				9
Time Management Fundamentals to Work Smarter	Helene Segura	10					3

INDICATES MULTI-DAY COURSE INDICATES VIRTUAL COURSE

JULY–DECEMBER 2025 PROGRAMS



DRIVE
EFFICIENCY
AND
IMPACT
(CONTINUED)

FINANCIAL DECISION MAKING		INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Using Financial Analytics to Measure Core Business Performance	Thomas Schultz				11, 18, 25	2, 9		
ARTIFICIAL INTELLIGENCE		INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Using Generative Artificial Intelligence for Marketing	Rakesh Niraj			19				
Digital Strategy in the Era of Generative Artificial Intelligence	Stefan Agamanolis				23			
Designing Effective AI Interactions: From Prompts to Practice	Sining Wang			6				
AI Powered Analytics: Creating Compelling Visualizations with Generative Artificial Intelligence	Sining Wang					8		

DESIGN
SOLUTIONS
AND
STRATEGIES

CHANGE MANAGEMENT		INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Change Leadership	Ellen Burts-Cooper			12				9
Communicating with Impact	Patrick Donadio					28		
New Change Equation – 100% online	David Cooperrider	ALWAYS AVAILABLE						
APPRECIATIVE INQUIRY		INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Practical Tools for Leading Change: Appreciative Inquiry in Action	Lindsey Godwin		18					
Change Your Questions, Improve Your Results	Marilee Adams			7				
New Change Equation – 100% Online	David Cooperrider	ALWAYS AVAILABLE						
INNOVATION & DESIGN		INSTRUCTOR	JUL	AUG	SEP	OCT	NOV	DEC
Digital Transformation: Strategic Tools & Frameworks for Success – 100% online with Youngjin Yoo	Youngjin Yoo	ALWAYS AVAILABLE						
Influencing at All Levels	Ellen Burts-Cooper			5			12	
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper					14		

INDICATES MULTI-DAY COURSE INDICATES VIRTUAL COURSE



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WHERE LEADERS RISE
& COMPANIES THRIVE

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