

# Weatherhead Executive Education

## JULY – DECEMBER 2021 PROGRAMS

The Weatherhead School of Management is known for developing leadership principles that are practiced around the world. These principles are taught in Weatherhead Executive Education by the thought leaders who created them.

### PROGRAM TOPICS

#### APPRECIATIVE INQUIRY

Discover a revolutionary, strengths-based approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD and Ronald Fry, PhD

#### COACHING

Elevate your conversations with others to draw out their strengths, increase potential and create sustained, desired change.

#### COMMUNICATION AND PROFESSIONAL SKILLS

Learn communication skills, professional presence, and networking, all critical for job effectiveness and career development.

#### EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of emotional intelligence (EI) through high-impact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

#### FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

#### MANAGING OTHERS

Get the manager's toolkit—powerful and effective management skills to help develop others, facilitate intentional conversations and manage conflict.

#### MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership asset—improve focus, creativity, and well-being in complex, fast-paced work environments.

#### OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

#### PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

#### STRATEGIC LEADERSHIP

Be the adaptive leader who leads with emotional intelligence, communicates with presence, and creates opportunities and strategies for long-term success.

#### WOMEN IN LEADERSHIP

Aspire to leadership positions—develop new skills, perspectives and approaches by building networks and overcoming barriers.

#### DESIGNING INNOVATIONS THAT DELIVER VALUE

Great managers are also designers—of processes, projects, strategies and systems.

*Program dates are subject to change and additional programs might be added. Visit our **website** for the most up-to-date program information.*

*Click on any topic to jump to that section of the catalog.*

### TAKE FOUR PROGRAMS, EARN A WEATHERHEAD CERTIFICATE

Appreciative Inquiry ▪ Emotionally Intelligent Leader ▪ Weatherhead Coaching ▪ Women in Leadership ▪ Advancing Manager Communication and Professional Skills ▪ Fundamentals of Management ▪ Lean Six Sigma Green Belt ▪ Project Leadership Mindfulness for Effective Leadership ▪ Leadership and Management ▪ Designing Innovations that Deliver Value



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Learn more and register for programs at **[weatherhead.case.edu/executive-education](https://weatherhead.case.edu/executive-education)**. Follow us on **LinkedIn** and **Facebook**.

Weatherhead Executive Education: What you learn in a single day can change everything.

# JULY – DECEMBER 2021 PROGRAMS

COACHING	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Emotional Intelligence - the Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Introduction to Emotional Intelligence	Melvin Smith or Diana Bilimoria	7.7		9.28			
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			9.29			
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	7.21				11.16	
Leading with Greater Self Awareness	Scott Taylor	7.22				11.17	
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach			9.2 and 9.9			
Boyatzis on Leadership, Resonance, and Renewal	Richard Boyatzis				10.27		
Coaching for Intentional Development	Ellen Van Oosten or Angie Passarelli			9.30	10.1	11.16 and 11.17	
Bridge Analytic and Empathetic Thinking: Apply Neuroscience for Better Leadership	Anthony Jack					11.5	
Helping Women Succeed	Diana Bilimoria and Deb O'Neil					11.15	

EMOTIONAL INTELLIGENCE	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Introduction to Emotional Intelligence	Melvin Smith or Diana Bilimoria	7.7		9.28			
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			9.29			
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	7.21				11.16	
Boyatzis on Leadership, Resonance, and Renewal	Richard Boyatzis				10.27		
Coaching for Intentional Development	Ellen Van Oosten and Angie Passarelli			9.30	10.1	11.16 and 11.17	
Navigating Uncharted Waters: Leading When Change is Hard	Jeremy Hunter and Carmen Foster				10.5 and 10.6		
Inclusive Leadership	Diana Bilimoria				10.19		
Leading with Greater Self Awareness	Scott Taylor	7.22				11.17	
Resilience: Thriving through Uncertainty and Change	Kirsten Huff	7.13, 7.20 and 7.27					
Bridge Analytic and Empathetic Thinking: Apply Neuroscience for Better Leadership	Anthony Jack					11.5	
Embodied Leadership Presence: Authentic Impact from the Inside Out	Jackie Stevenson					11.9	
Team Leadership Through Emotional Intelligence	Vanessa Druskat					11.18	

MINDFULNESS FOR EFFECTIVE LEADERSHIP	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Navigating Uncharted Waters: Leading When Change is Hard	Jeremy Hunter and Carmen Foster				10.5 and 10.6		

# JULY – DECEMBER 2021 PROGRAMS

MANAGING OTHERS	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Servant Leadership through Empowerment and Influence	Jeremy Graves	7.14					
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach			9.2 and 9.9			
Intergenerational Leadership - Leveraging the Strengths of Five Generations	Jeremy Graves			9.21			
Navigating Uncharted Waters: Leading When Change is Hard	Jeremy Hunter and Carmen Foster				10.5 and 10.6		
Helping Women Succeed	Diana Bilimoria and Deb O'Neil					11.15	

WOMEN IN LEADERSHIP	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Communication Strategies for Women in Leadership	Claire Scott Miller			9.8			
Negotiation Skills for Women in Leadership	Claire Scott Miller			9.23			
Helping Women Succeed	Diana Bilimoria and Deb O'Neil					11.15	

STRATEGIC LEADERSHIP	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Emotional Intelligence - the Weatherhead Way	Ellen Van Oosten and Melvin Smith			Always Available			
New Change Equation	David Cooperrider			Always Available			
Digital Transformation: Strategic Tools and Frameworks for Success	Youngjin Yoo			Always Available			
Introduction to Emotional Intelligence	Melvin Smith or Diana Bilimoria	7.7		9.28			
Leading with Greater Self Awareness	Scott Taylor	7.22				11.17	
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach			9.2 and 9.9			
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			9.29			
Change Leadership	Ellen Burts-Cooper			9.20			
Resilience: Thriving through Uncertainty and Change	Kirsten Huff	7.13, 7.20 and 7.27					
Servant Leadership through Empowerment and Influence	Jeremy Graves	7.14					
Intergenerational Leadership - Leveraging the Strengths of Five Generations	Jeremy Graves			9.21			
Team Leadership Through Emotional Intelligence	Vanessa Druskat					11.18	
Communicating with Impact	Patrick Donadio					11.2	

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■ Indicates multi-day course



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DRIVE EFFICIENCY & PROFITABILITY

COMMUNICATION AND PROFESSIONAL SKILLS	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Communicating with Impact	Patrick Donadio					11.2	
Influencing at All Levels	Ellen Burts-Cooper		8.16			11.8	
Communication Strategies for Women in Leadership	Claire Scott Miller			9.8			
Executive Presence	Claire Scott Miller			9.27			
Intergenerational Leadership - Leveraging the Strengths of Five Generations	Jeremy Graves			9.21			
Embodied Leadership Presence: Authentic Impact from the Inside Out	Jackie Stevenson					11.9	
Manage your Energy (Not Just your Time)	Claire Scott Miller					11.19	

OPERATIONAL EXCELLENCE	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Change Leadership	Ellen Burts-Cooper			9.20			
Strategic Decision Making	Harlow Cohen				10.7		
Advanced Competitive Strategy: Expand Your Boundaries	Sayan Chatterjee					11.15	

PROJECT LEADERSHIP	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Change Leadership	Ellen Burts-Cooper			9.20			
Critical Thinking and Problem Solving Tools for Project Leaders	Trish Brandt				10.5 and 10.6		
Project Execution: Organizing Team and Time Resources	Ron Fry and George Vairaktarakis				10.21 and 10.22		
Project Quality: Balancing Cost, Time, and Scope	George Vairaktarakis and Ellen Burts-Cooper				10.26 and 10.27		
Project Management: From Concept to Plan	Al Morrison					11.10	

■ Indicates multi-day course



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## DESIGN SOLUTIONS & STRATEGIES

APPRECIATIVE INQUIRY	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
New Change Equation	David Cooperrider	Always Available					
Appreciative Inquiry: Leveraging Strengths for Transformative Lasting Change	David Cooperrider					11.9, 11.10, 11.11 and 11.12	
Advanced Workshop in Appreciative Inquiry	Ron Fry				10.11, 10.12 and 10.13		

DESIGNING INNOVATIONS THAT DELIVER VALUE	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Digital Transformation: Strategic Tools & Frameworks for Success	Youngjin Yoo	Always Available					
Artificial Intelligence: Strategic Implications for Business	RL Shankar				10.8		
Advanced Competitive Strategy	Sayan Chatterjee					11.15	

FINANCIAL DECISION MAKING	Instructor	July	August	Sept.	Oct.	Nov.	Dec.
Using Financial Analytics to Measure Core Business Performance	Thomas Schultz			9.15, 9.22, 9.29	10.6 and 10.13		

■ Indicates multi-day course



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