

# Weatherhead Executive Education

## JANUARY – JUNE 2021 PROGRAMS

The Weatherhead School of Management is known for developing leadership principles that are practiced around the world. These principles are taught in Weatherhead Executive Education by the thought leaders who created them.

### PROGRAM TOPICS

#### APPRECIATIVE INQUIRY

Discover a revolutionary, strengths-based approach to strategic change and sustainable growth in organizations developed by David Cooperrider, Ph.D. and Ronald Fry, Ph.D.

#### COACHING

Inspire and develop people through a range of learning experiences to broaden and deepen knowledge, and the ability to coach.

#### COMMUNICATION AND PROFESSIONAL SKILLS

Learn communication skills, professional presence, and networking, all critical for job effectiveness and career development.

#### EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of emotional intelligence (EI) through high-impact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

#### FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

#### MANAGING OTHERS

Get the manager's toolkit—powerful and effective management skills that help develop others, have intentional conversations and manage conflict.

#### MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership asset—improve focus, creativity, and well-being in complex, fast-paced work environments.

#### OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

#### PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

#### STRATEGIC LEADERSHIP

Be the adaptive leader who leads with emotional intelligence, communicates with presence, and creates opportunities and strategies for long-term success.

#### WOMEN IN LEADERSHIP

Aspire to leadership positions—develop new skills, perspectives and approaches by building networks and overcoming barriers.

#### DESIGNING INNOVATIONS THAT DELIVER VALUE

Great managers are also designers—of processes, projects, strategies and systems.

*Program dates are subject to change and additional programs might be added. Visit our **website** for the most up-to-date program information.*

*Click on any topic to jump to that section of programs in the catalog.*

### TAKE FOUR PROGRAMS IN 18 MONTHS, GET A WEATHERHEAD CERTIFICATE

Appreciative Inquiry ▪ Emotionally Intelligent Leader ▪ Weatherhead Coaching ▪ Women in Leadership ▪ Advancing Manager Communication and Professional Skills ▪ Fundamentals of Management ▪ Lean Six Sigma Green Belt ▪ Project Leadership Mindfulness for Effective Leadership ▪ Leadership and Management



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Learn more and register for programs at **weatherhead.case.edu/executive-education**. Follow us on **LinkedIn** and **Facebook**.

Weatherhead Executive Education: What you learn in a single day can change everything.

# JANUARY – JUNE 2021 PROGRAMS

All classes are virtual and delivered via Zoom.

COACHING	Instructor	January	February	March	April	May	June
Emotional Intelligence - The Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Introduction to Emotional Intelligence	Melvin Smith or Diana Bilimoria	1.27		3.9		5.25	
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			3.10			
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	1.28					
Leading with Greater Self-Awareness	Scott Taylor	1.29					
Coach as Catalyst	Ellen Van Oosten and Melvin Smith		2.11				
Coach's Toolkit	Jonathan Reitz		2.10				
Change Your Questions, Improve Your Results	Marilee Adams		2.12, 2.19 and 2.26				6.10, 6.17 and 6.24
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach		2.1 and 2.8				
Boyatzis on Leadership, Resonance, and Renewal	Richard Boyatzis					5.27	6.3 and 6.11
Listening Beyond What you Hear	Ellen Van Oosten and Jackie Stevenson		2.9				
Connecting, Motivating & Understanding Others through Empathy	Anthony Jack					5.26	

EMOTIONAL INTELLIGENCE	Instructor	January	February	March	April	May	June
Emotional Intelligence - The Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Introduction to Emotional Intelligence	Melvin Smith or Diana Bilimoria	1.27		3.9		5.25	
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			3.10			
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	1.28					
Boyatzis on Leadership, Resonance, and Renewal	Richard Boyatzis					5.27	6.3 and 6.11
Connecting, Motivating & Understanding Others through Empathy	Anthony Jack					5.26	
Creating and Communicating Vision	Diana Bilimoria			3.23			
Manage your Mind First: The Promise of Mindfulness in an Uncertain Time	Jeremy Hunter						6.21
Putting Mindfulness into Action	Jeremy Hunter						6.22
Leading with Greater Self-Awareness	Scott Taylor	1.29					

MINDFULNESS FOR EFFECTIVE LEADERSHIP	Instructor	January	February	March	April	May	June
Manage your Mind First: The Promise of Mindfulness in an Uncertain Time	Jeremy Hunter						6.21
Putting Mindfulness into Action	Jeremy Hunter						6.22

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MANAGING OTHERS	Instructor	January	February	March	April	May	June
Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience	Ellen Burts-Cooper						6.7
Manager's Toolkit for Delegation, Accountability and Results	Ellen Burts-Cooper					5.24 and 5.25	
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach		2.1 and 2.8				
Beyond Conflict Management: Managing Conflict in the Virtual World	Mark Chupp			3.5, 3.12 and 3.19			

WOMEN IN LEADERSHIP	Instructor	January	February	March	April	May	June
Career Success Strategies for Women in Leadership	Deb O'Neil				4.9		
High-Impact Leadership for Women	Diana Bilimoria		2.2, 2.9, 2.16 and 2.23				
Developing Power and Influence for Women in Leadership	Margaret Hopkins				4.5		

STRATEGIC LEADERSHIP	Instructor	January	February	March	April	May	June
Emotional Intelligence - the Weatherhead Way	Ellen Van Oosten and Melvin Smith			Always Available			
New Change Equation	David Cooperrider			Always Available			
Digital Transformation: Strategic Tools and Frameworks for Success	Youngjin Yoo			Always Available			
Introduction to Emotional Intelligence	Melvin Smith or Diana Bilimoria	1.27		3.9		5.25	
Leading with Greater Self-Awareness	Scott Taylor	1.29					
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach		2.1 and 2.8				
Change Your Questions, Improve Your Results	Marilee Adams		2.12, 2.19 and 2.26				6.10, 6.17 and 6.24
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			3.10			
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper					5.3	
Beyond Conflict Management: Managing Conflict in the Virtual World	Mark Chupp			3.5, 3.12 and 3.19			
Change Leadership	Ellen Burts-Cooper			3.29			
Strategic Negotiations	Roman Sheremeta				4.6, 4.13 and 4.20		

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■ Indicates multi-day course

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COMMUNICATION & PROFESSIONAL SKILLS	Instructor	January	February	March	April	May	June
Influencing at All Levels	Ellen Burts-Cooper		2.22			5.17	
Listening Beyond What You Hear	Ellen Van Oosten and Jackie Stevenson		2.9				
Beyond Conflict Management: Managing Conflict in a Virtual World	Mark Chupp			3.5, 3.12 and 3.19			
Powerful Presentation Skills: Speaking with IMPACT	Patrick Donadio				4.20		
Communicating Strategically through Story Telling	Jay Conger				4.8		
Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience	Ellen Burts-Cooper						6.7
Change Your Questions, Improve Your Results	Marilee Adams		2.12, 2.19 and 2.26				6.10, 6.17 and 6.24
Strategic Negotiations	Roman Sheremeta				4.6, 4.13 and 4.20		

OPERATIONAL EXCELLENCE	Instructor	January	February	March	April	May	June
Change Leadership	Ellen Burts-Cooper			3.29			
Process Improvement for Service/Healthcare: Yellow Belt Training and Certification	Ellen Burts-Cooper						6.14 and 6.15
Strategic Negotiations	Roman Sheremeta				4.6, 4.13 and 4.20		
Lean Six Sigma Green Belt Certification	Ellen Burts-Cooper				4.27-4.29	5.18-19 (report out 8.26)	
Strategic Thinking: Creating Long Term Success	Ellen Burts-Cooper					5.3	
Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience	Ellen Burts-Cooper						6.7
Change Your Questions, Improve Your Results	Marilee Adams		2.12, 2.19 and 2.26				6.10, 6.17 and 6.24

PROJECT LEADERSHIP	Instructor	January	February	March	April	May	June
Change Leadership	Ellen Burts-Cooper			3.29			
Change Your Questions, Improve Your Results	Marilee Adams		2.12, 2.19 and 2.26				6.10, 6.17 and 6.24

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## DESIGN SOLUTIONS & STRATEGIES

APPRECIATIVE INQUIRY	Instructor	January	February	March	April	May	June
New Change Equation	David Cooperrider	Always Available					
Appreciative Inquiry: Leaveraging Strengths for Transformative Lasting Change	David Cooperrider or Ron Fry			3.1, 3.2, 3.3 and 3.4			
Change Your Questions, Improve Your Results	Marilee Adams		2.12, 2.19 and 2.26				6.10, 6.17 and 6.24
Igniting Positive Change through Appreciative Inquiry	Ron Fry						6.8 and 6.9

DESIGNING INNOVATIONS THAT DELIVER VALUE	Instructor	January	February	March	April	May	June
Digital Transformation: Strategic Tools & Frameworks for Success	Youngjin Yoo	Always Available					
Digital First: How to Manage Digital Transformation	Youngjin Yoo				4.16, 4.23 and 4.30		
Change Your Questions, Improve Your Results	Marilee Adams		2.12, 2.19 and 2.26				6.10, 6.17 and 6.24
Competitive Strategy	Sayan Chatterjee				4.7, 4.14 and 4.21		

FINANCIAL DECISION MAKING	Instructor	January	February	March	April	May	June
Making Strategic Financial Decisions	Thomas Schultz				4.8, 4.15, 4.22 and 4.29	5.6	

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