

Weatherhead Executive Education

What you learn in a single day
can change everything.

2017 Open Enrollment Program Calendar



WEATHERHEAD
SCHOOL OF MANAGEMENT

CASE WESTERN RESERVE
UNIVERSITY

	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
→ Appreciative Inquiry											
Appreciative Inquiry: Leveraging Strengths for Transformative, Lasting Change (3-day course)	2.21-2.23										
Igniting Positive Change through Appreciative Inquiry					6.22						
Advanced Workshop in Appreciative Inquiry (3-day course)							8.21-8.23				
→ Big Data <i>NEW</i>											
Privacy, Security and Big Data for the Non-IT Professional								9.27			
Lean Analytics for Finance: Using Big Data to Generate Strategic Insights				5.22							
Customer Value: Listen to Your Customers through Big Data				5.23							
Strategic Mindfulness in a Data Driven World							8.8				
→ Coaching											
Leading with Greater Self Awareness	2.3									11.17	
The Coach Approach: Initiating Dialogues for Effective Outcomes		3.8							10.18		
Building Leadership Capability through the Power of Intentional Change		3.14							10.17		
Coaching for Intentional Development (4-day course)		3.15-3.16		5.11-5.12					10.19-10.20		12.18-12.19
Boyatzis on Leadership, Resonance, and Renewal			4.5						10.4		
Neuroscience of Leadership				5.10							
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	2.2					7.12				11.16	
→ Communication and Professional Skills											
Beyond Conflict Management: Transforming Conversations and Relationships	2.15										
Executive Presence		3.28									
Influencing at All Levels			4.12		6.14			9.13			
Managing Your Energy (Not Just Your Time)			4.25								
Powerful Presentation Skills: Design and Delivery				5.2							
Negotiating to Win				5.24							
Using Influence to Sell Ideas, Products, and Services				5.25							
Mastering Cross-Cultural Communication Skills					6.27						
Interpersonal Communication Skills								9.19			
Communication Strategies for Women in Leadership									10.3		
Embodied Leadership: Authentic Impact from the Inside Out									10.27		

■ Indicates multi-day required courses.

	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Diversity and Inclusion <i>NEW</i>											
Beyond Conflict Management: Transforming Conversations and Relationships	2.15										
Building Trust through Difficult Conversations			4.26								
Mastering Cross-Cultural Communication					6.27						
Multigenerational Workforce							8.17				
Inclusive Leadership										11.14	
Designing Innovation and Strategy											
Manage by Designing: Approaches for Everyday Innovation				5.4							
Drawing Ideas and Modeling Change: Visual Thinking for Managers					6.28						
Strategic Decision Making and Execution								9.27			
Beyond Features and Benefits: Tools of Experience-Based Innovation									10.24		
Competitive Strategy through Business Model Design and Innovation (2-day course)									10.30-10.31		
Emotional Intelligence											
Introduction to Emotional Intelligence	2.1	3.13		5.8		7.11			10.16		
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	2.2					7.12				11.16	
Leading with Greater Self Awareness	2.3									11.17	
Building Leadership Capability through the Power of Intentional Change		3.14							10.17		
Creating and Communicating Vision		3.21									
Boyatzis on Leadership, Resonance, and Renewal			4.5						10.4		
Neuroscience of Leadership				5.10							
Using Influence to Sell Ideas, Products, and Services				5.25							
Manage Your Mind First: The Promise of Mindfulness in an Uncertain Time					6.5						
Putting Mindfulness into Action					6.6						
Resilience: Thriving through Uncertainty and Change						7.13					
Coaching for Intentional Development (4-day course)		3.15-3.16		5.11-5.12					10.19-10.20		12.18-12.19
Inclusive Leadership										11.14	
Team Leadership through Emotional Intelligence										11.15	

Indicates multi-day required courses.

	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Financial Decision Making											
Financial Decision Making - 5-day Online Learning Series	2.6, 2.8, 2.13, 2.15, 2.20										
Analyzing Financial Statements for Non-Financial Managers – 5-day Online Learning Series					6.5, 6.7 6.12, 6.14 6.19						
Managing Others											
The Coach Approach: Initiating Dialogues for Effective Outcomes		3.8							10.18		
Leadership and the Art of Reinvention				5.3							
Manager’s Toolkit for Delegation, Accountability, and Results (2-day course)						7.12-7.13		9.11-9.12			
Master Facilitator											
Master Facilitator (4-day course)		3.7-3.8	4.4-4.5								
Operational Excellence											
Lean Six Sigma Green Belt Certification (5-day course)			4.18-4.20	5.16-5.17			8.2				
Change Leadership			4.20						10.26		
Process Improvement for Service/Healthcare: Yellow Belt Training and Certification (2-day course)					6.12-6.13						
Project Leadership											
Change Leadership			4.20						10.26		
Critical Thinking and Problem Solving: Tools for Project Leaders (2-day course)					6.20-6.21						
Project Execution: Organizing Team and Time Resources (2-day course)								9.28-9.29			
Project Management: From Concept to Plan										11.7	
Project Quality: Balancing Cost, Time, and Scope (2-day course)								9.7-9.8			
Women in Leadership											
High-Impact Leadership for Women - Webinar		3.2, 3.9 3.16, 3.23									
Career Success Strategies for Women in Leadership		3.22									
Communication Strategies for Women in Leadership									10.3		
Negotiation Skills for Women in Leadership									10.11		
Self-Awareness for Women in Leadership			4.21								
Developing Power and Influence for Women in Leadership		3.29									

Indicates multi-day required courses.