



THURSDAY, DECEMBER 9TH, 2021
VIRTUAL

To our valued Cleveland business community,

Weatherhead School of Management is pleased to offer once again the Weatherhead 100 Awards, recognizing the 100 fastest growing businesses in the region who have made a tremendous impact on our regional economic growth. This year, we will be holding the event virtually for the safety of all guests.



Nevertheless, it will be a prestigious celebration and I invite you to join our exclusive list of annual Weatherhead 100 sponsors.

For over thirty years, the Weatherhead 100 awards have been the premier celebration of Northeast Ohio’s spirit of entrepreneurship and the companies leading the way in Northeast Ohio. Each year, we recognize this elite group of companies who are the best example of leadership, growth, and success. We strive to partner with these growing companies and honor the hard work and dedication needed to succeed through our three categories of Upstarts, ‘100,’ and Centurions. There is truly something special about being a “Weatherhead 100 company.”

As a sponsor, there is no shortage of value available to you and your business. To see all of the details, please read the following page. We have designed our program so that there is an appropriate level for all companies to participate. The value and benefits of the sponsorship genuinely outweigh the cost.

I hope you will join us as we take the appropriate steps to carefully return this event and celebrate these outstanding companies. Without your sponsorship, this event would not be possible. We thank you for your support and look forward to seeing you virtually at this iconic celebration.

Sincerely,

Manoj Malhotra

Dean, Weatherhead School of Management

An elite consortium of Northeast Ohio’s fastest growing companies

2021 Award Categories

WEATHERHEAD 100

Companies ranked by largest percent of net sales over the past five years—from at least \$100K to at least \$1M.

UPSTARTS

Companies with 15 or fewer employees, with net sales of less than \$5M last year.

CENTURIONS

Weatherhead 100 companies with at least \$100M net sales last year.





Sponsorship Opportunities

The 33rd Annual Weatherhead 100 awards ceremony will celebrate Northeast Ohio's business community.

The prestigious award encourages the spirit of entrepreneurship and rewards the fastest growing companies in Northeast Ohio based on revenues from 2015-2020.

Sponsorship of this event achieves the following goals:

- Connects your company with the Northeast Ohio business community—over 100 successful businesses and event attendees
 - Aligns your brand with Case Western Reserve University and the Weatherhead School of Management brand
 - Expands visibility via paid and earned digital, broadcast and print media placements
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Silver Sponsor: \$5,000

- Promotion on the Weatherhead 100 webpage and invitation*
- Prime logo/name placement as a sponsor in all marketing and media materials, including all marketing collateral and promotional activities*
- Recognition in the Weatherhead School of Management alumni newsletter sent to over 20,000 individuals
- One dedicated social media post on the Weatherhead Facebook, Twitter, and LinkedIn pages
- Verbal recognition by event moderator during the presentation
- On-screen logo placement during the presentation
- A portion of sponsorship is tax-deductible

**If the marketing production deadline is met*

Sapphire Sponsor: \$2,000

- One dedicated social media post on the Weatherhead Facebook, Twitter, and LinkedIn pages
 - Verbal recognition by event moderator during the presentation
 - On-screen logo placement during the presentation
 - A portion of sponsorship is tax-deductible
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Questions?

Please contact Molly Smith at mxs1780@case.edu or **216.368.0359**