

# 44th Annual Bowers Economic Forecast Luncheon

Friday, December 8  
11:00 a.m. - 1:30 p.m.  
Renaissance Cleveland Hotel

With Featured Speaker  
Mark Sniderman, PhD  
Executive-In-Residence

*For over four decades, business leaders from Northeast Ohio's financial services, legal, healthcare and manufacturing industries have turned to the David A. Bowers Economic Forecast to gain perspective on the pending economic outlook and the market factors impacting the U.S. economy. The Bowers Luncheon draws a large audience representing the region's business, government and academic communities and a cross section of Weatherhead alumni, faculty and students.*

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# BOWERS ECONOMIC FORECAST

## WEATHERHEAD SCHOOL OF MANAGEMENT 2017 SPONSORSHIP PACKAGES

### Presenting Sponsor: \$10,000

- Prominent logo/name placement as presenting sponsor in all marketing and media materials including print materials, websites, related marketing collateral and promotional activities\*
- Executive video interview (deadline: 11/13/17)
- Two complimentary tables of ten with VIP seating, plus valet parking
- Two Executive Education One-Day Classes valued at \$1,390\*\*
- Prime logo/name placement at the Bowers Luncheon, including event program and signage\*

### Platinum Sponsor: \$5,000

- Prime logo/name placement as sponsor in all marketing and media materials including invitations, print materials, web and related marketing collateral and promotional activities
- Complimentary table for ten with VIP seating, plus valet parking
- Two Executive Education One-Day Classes valued at \$1,390\*\*
- Prime logo/name placement at the Bowers Luncheon, including event program and signage\*

### Gold Sponsor: \$3,000

- Prime placement as a sponsor in all marketing and media materials including invitations, print materials, web and promotional activities\*
- Complimentary table for ten with VIP seating
- Logo/name placement at the Bowers Luncheon, including event program and signage\*
- One Executive Education One-Day Class valued at \$695\*\*

### Silver Sponsor: \$1,500

- Complimentary table for eight
- Name or logo placement of company name on the Bowers Economic Forecast Luncheon website\*
- Logo/name placement at the Bowers Luncheon, including event program and signage\*

\* Contingent on meeting publishing deadlines. \*\* Valid through 2018.