Bowers Economic Forecast

43rd Annual Luncheon
Friday, December 9, 2016
11 a.m. - Doors Open
11:30 a.m. - Lunch; 12 p.m. Presentation
Renaissance Cleveland Hotel

2016 Speakers
Peter Ritchken, Professor of Banking and Finance
Mark Sniderman, Executive-in-Residence in Economics

2016 Sponsorship Opportunities

Presenting Sponsor: $10,000
- Prominent logo/name placement as presenting sponsor in all marketing and media materials including print materials, websites, related marketing collateral and promotional activities*
- Executive video interview (deadline: 11/6/16) [2015 Video Feature]
- Two complimentary tables of ten with VIP seating, plus valet parking
- Two Executive Education One-Day Classes valued at $1,390; valid through 2017
- Prime logo/name placement at the Bowers Luncheon, including event program and signage*

Platinum Sponsor: $5,000
- Prime logo/name placement as sponsor in all marketing and media materials including invitations, print materials, web and related marketing collateral and promotional activities
- Complimentary table for ten with VIP seating, plus valet parking
- Two Executive Education One-Day Classes valued at $1,390; valid through 2017
- Prime logo/name placement at the Bowers Luncheon, including event program and signage*

Gold Sponsor: $3,000
- Prime placement as a sponsor in all marketing and media materials including invitations, print materials, web and promotional activities*
- Complimentary table for ten with VIP seating
- Logo/name placement at the Bowers Luncheon, including event program and signage*
- One Executive Education One-Day Class valued at $695; valid through 2017

Silver Sponsor: $1,500
- Complimentary table for eight
- Name or logo placement of company name on the Bowers Economic Forecast Luncheon website*
- Logo/name placement at the Bowers Luncheon, including event program and signage*

For over four decades, business leaders from Northeast Ohio’s financial services, legal, healthcare and manufacturing industries have turned to the David A. Bowers Economic Forecast to gain perspective on the pending economic outlook and the market factors impacting the U.S. economy. The Bowers Luncheon draws a large audience representing the region’s business, government and academic communities and a cross section of Weatherhead alumni, faculty and students.

Contact Information:
Cassie Pinkerton
Cassie.Pinkerton@case.edu
216.368.0927