

Think[box]

Bringing People Together To Create
The UnThinkable

Agenda

The Problem

What is Think[box]

Think[box] Business Model

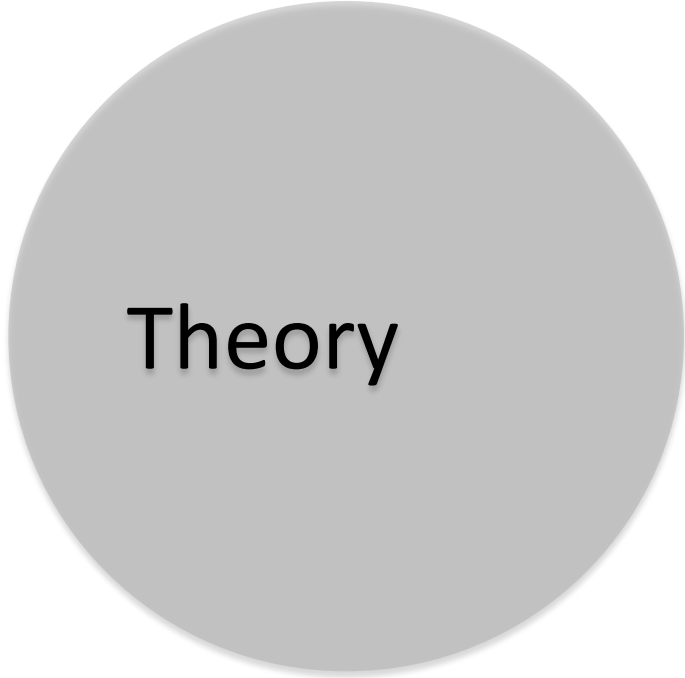
The Student Experience

Budget

Risks

The Problem

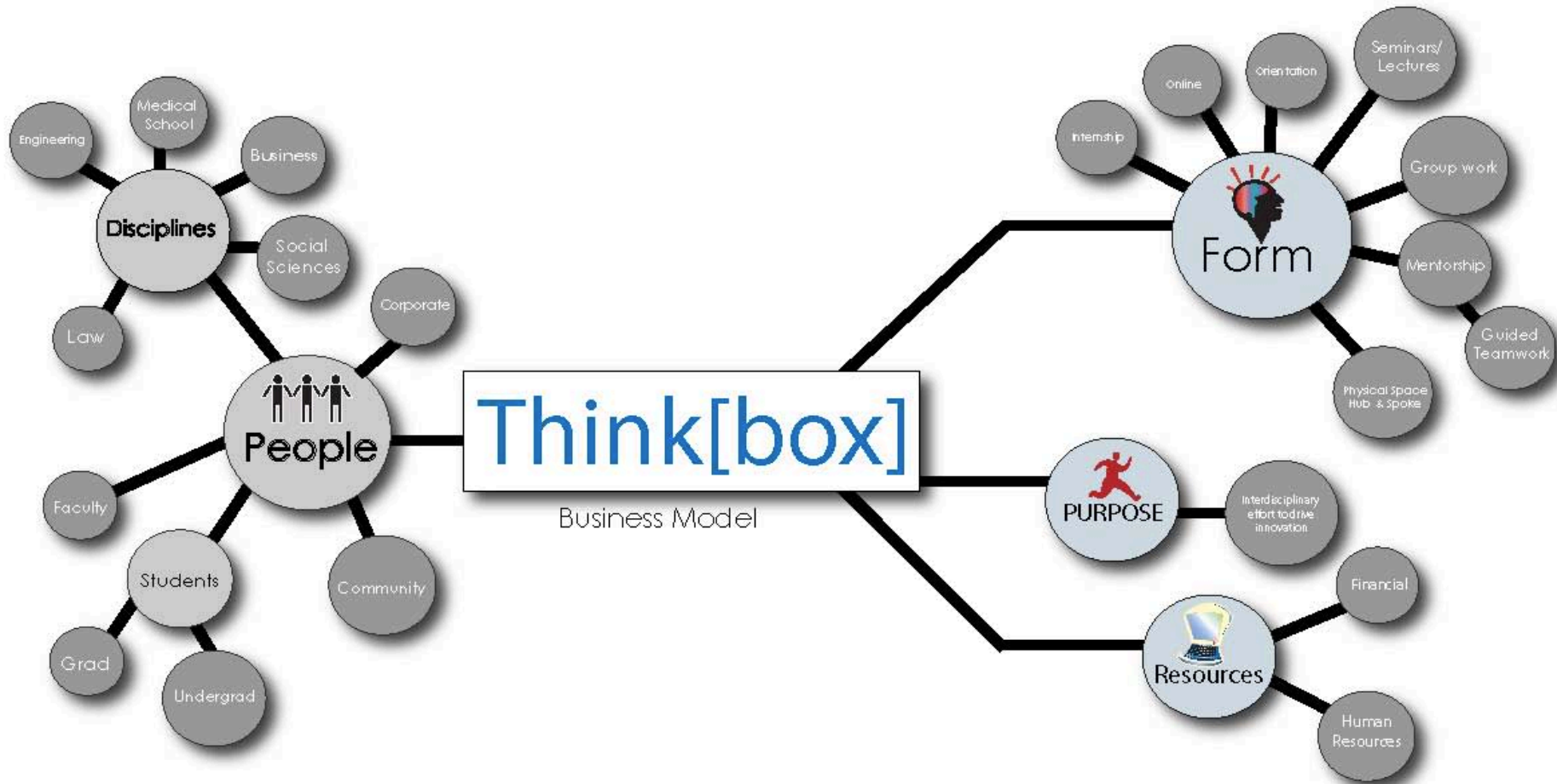
“With the ongoing cultural progress and shifting market needs, traditional education is not fully preparing students to **apply the knowledge and skills** in the market. Students are challenged in **communicating and collaborating with people from different disciplines** which limits the potential to **innovate**”



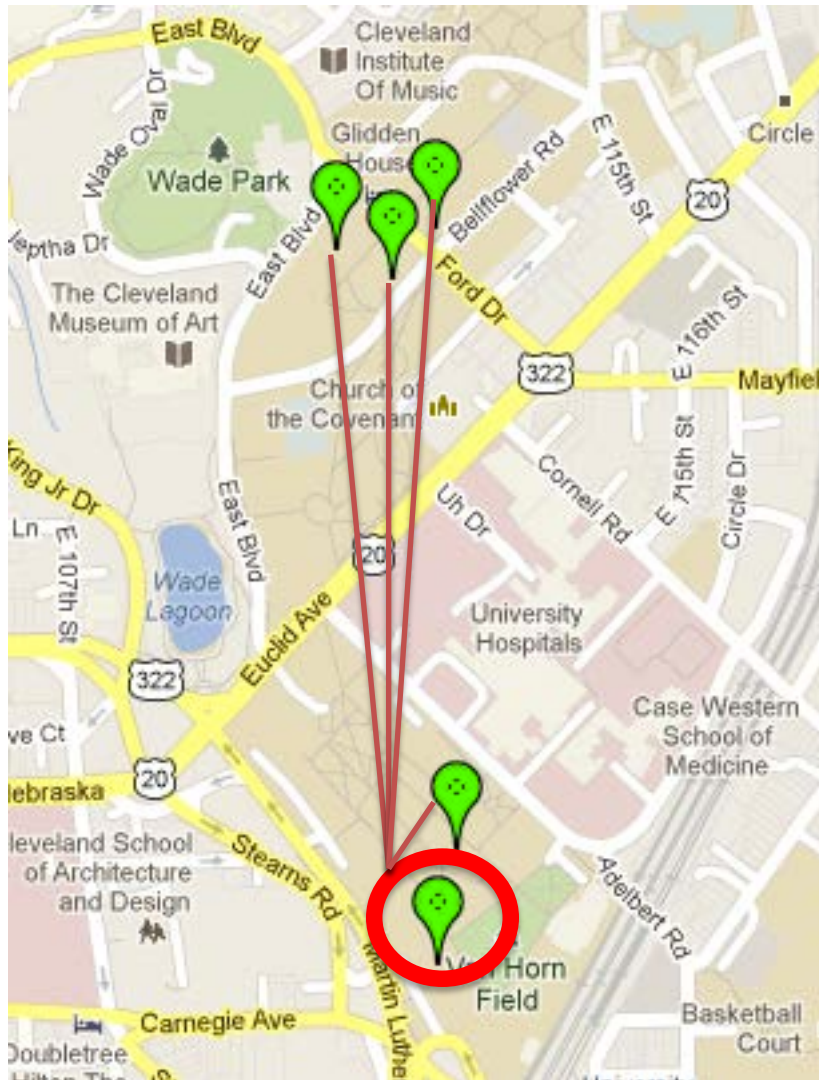
What is Think[box]?

“Think [box] will be a place—both physical and virtual—where students collaborate in interdisciplinary groups to solve problems and produce practicable solutions. Students will gain perspectives from different fields and learn to approach problems using skills outside of their chosen disciplines”

Think[box] Business Model



Form - Nodes



Main Node

Glennan Building

Other Campus Nodes

School of Management (PBL)

A. W. School Of Medicine

Mandel School of Applied Social Sciences

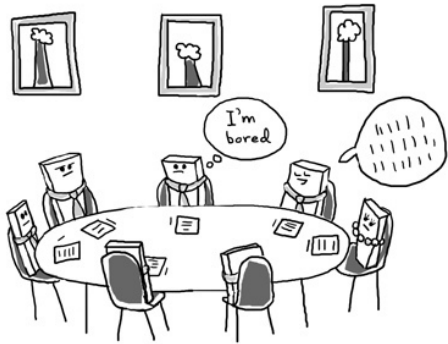
School of Law

Student Experience Illustration

Urban Blight



Student Experience Illustration



Initial Group Meetings
Project planning



Creating a Solution



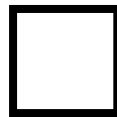
Gaining Perspectives



Field Visit



Prototyping



Evaluating the
Solution



Production

Budget

Item	Details\Qt	Est. Cost
Computers	5 high performance computers	\$8,000
Equipment	Photocopiers, Printers	\$50,000
Softwares	License for Adobe, Pro E, Auto Cad, MS Office, etc.	\$30,000
Supplies	General Office Supplies\ Year	\$10,000
		\$98,000

Other Costs:

Faculty

Experts

Administrative Personal

Work studios design and furnishing

Projects specific costs (IP's, licenses, etc.)

Risks

Implementation Risks

Risks Mitigation

Student Interest

Build off existing programs
Cast a wide net (students, businesses, & faculty)
Have nodes in different buildings to avoid alienation

Faculty Buy-in

Choosing the right people
Incentives Structure
Keeping the integrity of the different disciplines\schools

Success Risks

Casting a wide a net with regards to possible sources of projects (Faculty, students, businesses, Community)

A system of metrics are used to control the number of people coming into Think[box]
Start small with a certificate program to control growth

Think[box]

Create

Produce

Do