Think[box]

Bringing People Together To Create The UnThinkable
Agenda

The Problem
What is Think[box]
Think[box] Business Model
The Student Experience
Budget
Risks
The Problem

“With the ongoing cultural progress and shifting market needs, traditional education is not fully preparing students to apply the knowledge and skills in the market. Students are challenged in communicating and collaborating with people from different disciplines which limits the potential to innovate”
Theory

Practice
What is Think[box]?

“Think [box] will be a place—both physical and virtual—where students collaborate in interdisciplinary groups to solve problems and produce practicable solutions. Students will gain perspectives from different fields and learn to approach problems using skills outside of their chosen disciplines”
Think[box] Business Model
Form - Nodes

Main Node
Glennan Building

Other Campus Nodes
School of Management (PBL)
A. W. School Of Medicine
Mandel School of Applied Social Sciences
School of Law
Student Experience Illustration

Urban Blight
Student Experience Illustration

Initial Group Meetings
Project planning

Creating a Solution

Gaining Perspectives

Production
Evaluating the Solution
Prototyping
Field Visit
# Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Details\Qt</th>
<th>Est. Cost</th>
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</thead>
<tbody>
<tr>
<td>Computers</td>
<td>5 high performance computers</td>
<td>$8,000</td>
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<tr>
<td>Equipment</td>
<td>Photocopiers, Printers</td>
<td>$50,000</td>
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<tr>
<td>Softwares</td>
<td>License for Adobe, Pro E, Auto Cad, MS Office, etc.</td>
<td>$30,000</td>
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<tr>
<td>Supplies</td>
<td>General Office Supplies\ Year</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$98,000</strong></td>
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**Other Costs:**
- Faculty
- Experts
- Administrative Personal
- Work studios design and furnishing
- Projects specific costs (IP’s, licenses, etc.)
## Risks

<table>
<thead>
<tr>
<th>Implementation Risks</th>
<th>Risks Mitigation</th>
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<tbody>
<tr>
<td>Student Interest</td>
<td>Build off existing programs</td>
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<td>Caste a wide net (students, businesses, &amp; faculty)</td>
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<td>Have nodes in different buildings to avoid alienation</td>
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<td>Faculty Buy-in</td>
<td>Choosing the right people</td>
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<td>Incentives Structure</td>
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<td>Keeping the integrity of the different disciplines\schools</td>
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<td>Success Risks</td>
<td>Casting a wide a net with regards to possible sources of projects (Faculty, students, businesses, Community)</td>
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<td>A system of metrics are used to control the number of people coming into Think[box]</td>
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<td>Start small with a certificate program to control growth</td>
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Think[box]
Create
Produce
Do