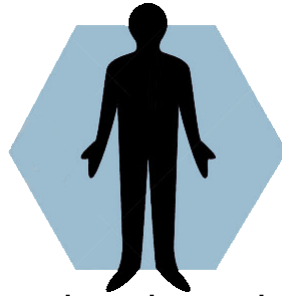




BIOMARKER

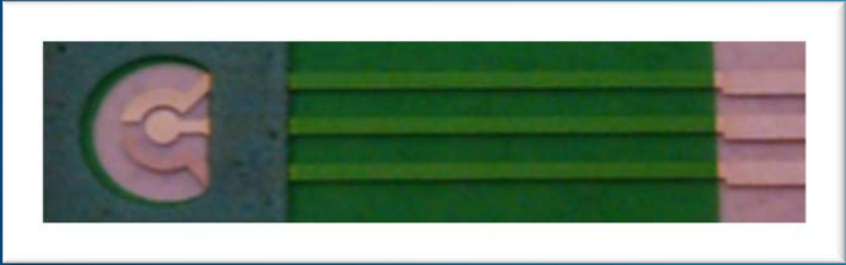
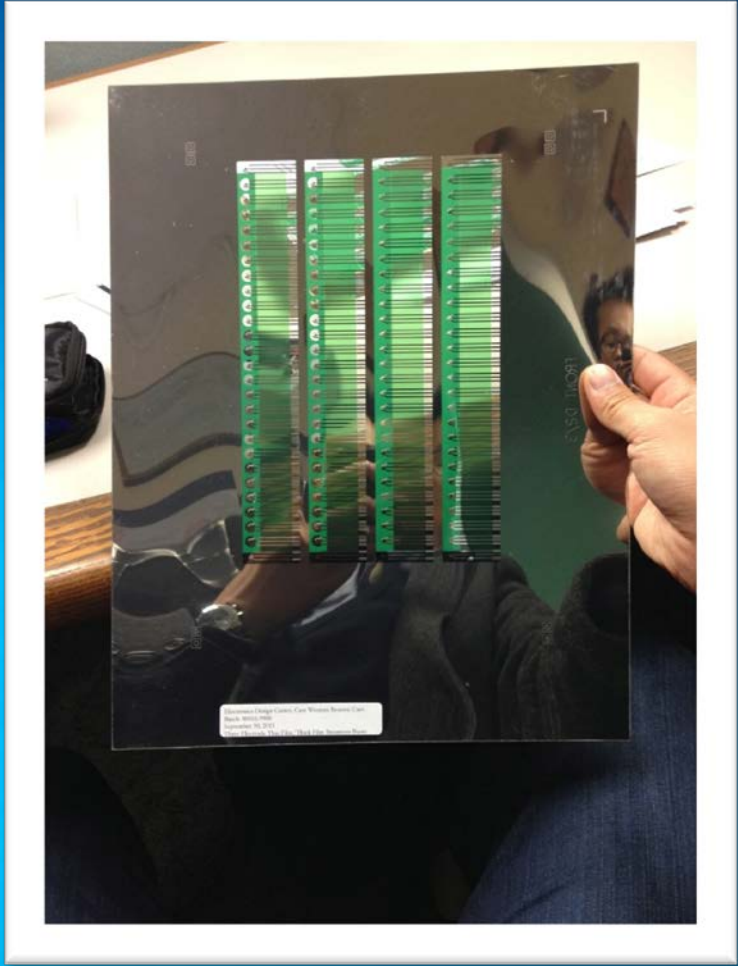


Dr. C.C. Liu has developed a method to test for the presence of select **biomarkers** that correspond to various **conditions and diseases** present in the human body





We chose to focus on
PROSTATE CANCER





And these are some of the
conversations that we had

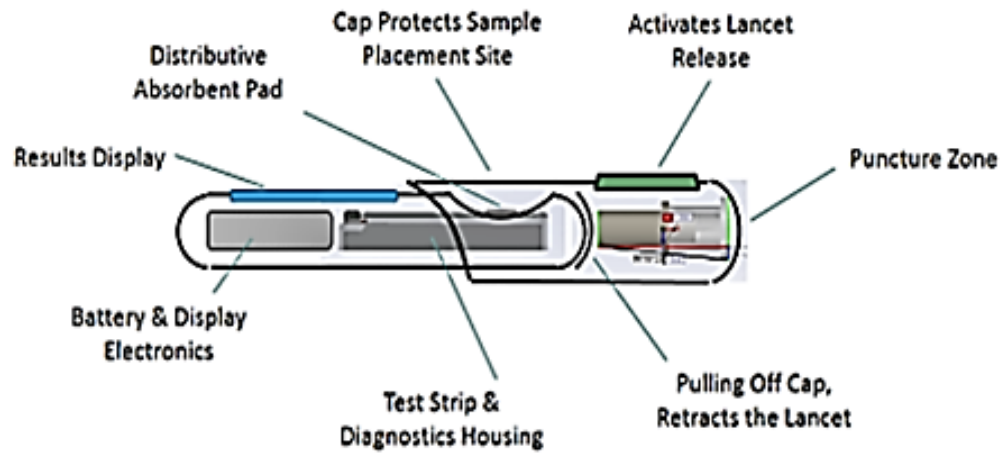
Home use
vs
Clinical

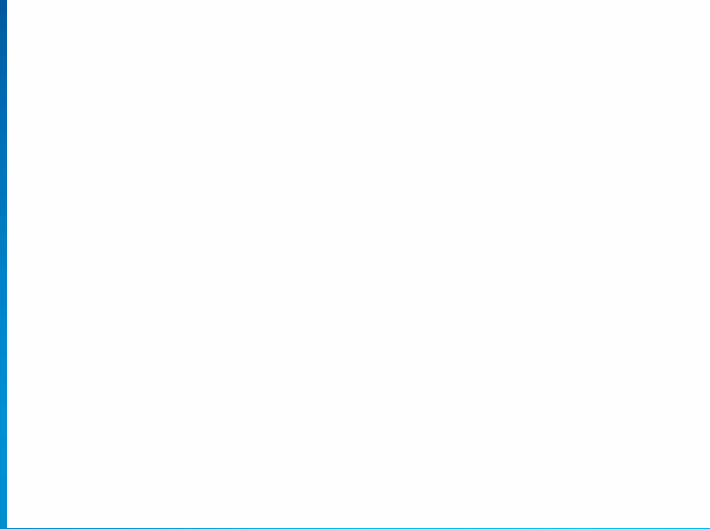
Frequency
of Use

Disposable
or not

Emotional
Impact

Technical Specification







The Market



40 million men over the age of 40

Price Point



Digital pregnancy tests
cost \$15

iBG*Star costs \$45

Future Challenges



A large white circle is centered on a solid blue background. Inside the white circle, the words "Future Vision" are written in a blue, sans-serif font.

Future Vision

Thanks to:
Dr. C.C. Liu
Michael Allen
Lee Ponsky M.D.
Richard Buchanan
Michael Goldberg
Kip Lee