

Kevin Vincent Cavanagh

Case Western Reserve University

Department of Organizational Behavior, Weatherhead School of Management
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EDUCATION

- Case Western Reserve University: Cleveland, Ohio** 2013 - Present
PhD in Organizational Behavior
- College of William & Mary: Williamsburg, Virginia** 2011 - 2013
MA in Experimental Psychology
- Christopher Newport University: Newport News, Virginia** 2006 - 2010
BS in Business Administration; Concentration: Marketing, *Magna Cum-Laude*
Senior Scholar in Marketing, Class of 2010 (#1 Class Ranking)

PEER-REVIEWED PUBLICATIONS

- Cavanagh, K.V.**, Kruja, B., & Forestell, C.A. (2014). The Effect of Brand and Caloric Information on Flavor Perception and Food Consumption in Restrained and Unrestrained Eaters. *Appetite*. 82, 1-7. doi: 10.1016/j.appet.2014.06.100
- Cavanagh, K. V.** & Forestell, C. A. (2013). The Effect of Brand Names on Flavor Perception and Consumption in Restrained and Unrestrained Eaters. *Food Quality and Preference*. 28 (2), 505 – 509.
doi: 10.1016/j.foodqual.2012.12.004.
- Clayton, M., **Cavanagh, K. V.**, & Hettche, M. (2013). The Communication of Global Citizenship through PSAs: A U.S. Study. *Journal of Marketing for Higher Education*. 23 (1), 1 – 14. doi:10.1080/08841241.2013.802756.
- Clayton, M., **Cavanagh, K. V.**, & Hettche, M. (2012). Institutional Branding: A Content Analysis of Public Service Announcements from American Universities. *Journal of Marketing for Higher Education*. 22 (2), 182 – 205.
doi:10.1080/08841241.2012.737869.

BOOK CHAPTERS

- Flynn, P., **Cavanagh, K. V.**, & Bilimoria, D. (2015 – expected). Gender Gaps in Business Schools: The Elephant in the Room. (*Accepted*)

RESEARCH IN PROGRESS

- Cavanagh, K. V.** The Shape of Things to Come: Inspiration in the Organizational Sciences. (*Manuscript in Preparation*)
- Dickter, C. L., **Cavanagh, K. V.**, Kittel, J. A., & Weber, D. Breaking the Silence: How Gender Roles and the Framing of Costs and Benefits affects Non-Target Men and Women's Confronting Behavior. (*Manuscript in Preparation*)
- Good, D. J. & **Cavanagh, K. V.** Geographically Dispersed Sensemaking: Using an Online Career Community as a Tool for Proactive Socialization amongst First Year Faculty. (*Manuscript in Preparation*)

InHyuouk, Boyatzis, R.E., **Cavanagh, K.V.** Team-Level Emotional and Social Intelligence Competencies Effecting Customer Satisfaction with Communication as a Moderator. (*Manuscript in Preperation*)

Cavanagh, K.V., Stephens, J.P., & Lyddy, C. Emotional, Cognitive, and Personality Predictors of Individual Adaptation in Coordination Repair. (*Data Collection in Progress*)

REFEREED CONFERENCE PRESENTATIONS

Cavanagh, K. V., Perlmutter, A., Kim, H.Y., & Stephens, J.P. (April, 2014) *Emotions and Individual Adaptation in Coordination Repair*. Poster presented at the 12th annual Case Western Reserve University Research Showcase. Cleveland, OH.

Good, D. J. & **Cavanagh, K. V.** (August, 2013). *Dispersed Sensemaking: Online Career Community as a Tool for Proactive Socialization*. Paper presented at the 73rd annual meeting of the Academy of Management. Orlando, FL.

Forestell, C.A., **Cavanagh, K.V.**, & Kruja, B. (July, 2013). *The Effect of Product Information on Flavor Perception and Consumption*. Poster presented at the 21st annual meeting of the Society for the Study of Ingestive Behavior. New Orleans, LA.

Cavanagh, K. V. & Forestell, C. A. (May, 2013). *Branding and its Influence on Flavor Perception and Food Consumption*. Poster presented at the 25th annual meeting of the Association of Psychological Science. Washington, D.C.

Cavanagh, K. V. & Forestell, C. A. (March, 2013). *The Effect of Brand Names on Flavor Perception and Consumption in Restrained and Unrestrained Eaters*. Paper presented at the 12th annual College of William & Mary graduate research symposium. Williamsburg, VA.

Clayton, M. & **Cavanagh, K. V.** (August, 2012). *Branding Higher Education through PSAs: Producing Global Citizens for the 21st Century*. Paper presented at the annual meeting of the American Marketing Associations Summer Educators' Conference. Chicago, IL.

Cavanagh, K. V. & Dickter, C. L. (March, 2012). *The Effect of Perceived Intelligence on the Confrontation of Racist Comments*. Poster presented at the 11th annual College of William & Mary graduate research symposium. Williamsburg, VA.

Clayton, M., **Cavanagh, K. V.**, & Hetteche, M. (March, 2012). *Does Size Really Matter? A Comparison of NCAA Division I FBS Universities PSAs*. Paper presented at the 7th International Conference on Higher Education Marketing. Nicosia, Cyprus.

Dickter, C. L. & **Cavanagh, K.V.** (January, 2012). *Investigating strategies that induce the confrontation of racist comments*. Poster presented at the 13th annual meeting of the Society for Personality and Social Psychology. San Diego, CA.

RESEARCH ASSISTANTSHIPS

Eating Behavior and Child Development Center, College of William & Mary: Williamsburg, Virginia 2011-2013

Position: Lab Manager (2013); Graduate Research Assistant (2011-2012)

Faculty Advisor: Dr. Catherine Forestell, Associate Professor of Psychology

- Coordinated and advised eight undergraduate research assistants on a variety of lab projects
- Designed, conducted, and analyzed behavior studies examining eating behavior as a function of brand information

Social Cognition Laboratory, College of William & Mary: Williamsburg, Virginia 2010 - 2013

Position: Graduate Research Assistant

Faculty Advisor: Dr. Cheryl Dickter, Assistant Professor of Psychology

- Designed, conducted, and analyzed behavioral studies examining behavioral responses to prejudicial comments.
- Cleaned and analyzed reaction time data on studies examining the control of attention to race and gender.
- Received extensive training to program, run, and analyze studies in electroencephalography (EEG) laboratory.

TEACHING EXPERIENCE

Sustainability and Social Entrepreneurship (MBAP 409)

Role: Teaching Assistant, Case Western Reserve University, Fowler Center for Sustainable Value
 Summer 2014, 43 Part-Time MBA Students

Women in Organizations (ORBH 460)

Role: Teaching Assistant, Case Western Reserve University, Organizational Behavior Department
 Winter Intersession 2013-2014, 44 Part-Time MBA Students

Advanced Statistics: Linear Models (NURS 630)

Role: Guest Lecturer (3 Lectures), Case Western Reserve University, Department of Nursing
 Fall Semester 2013, 24 PhD Students

Introduction to Managing People and Organizations (MGMT 250)

Role: Teaching Assistant, Case Western Reserve University, Organizational Behavior Department
 Fall Semester 2013, 38 Undergraduate Students

Advanced Research Methods - Lab (PSYC 302L)

Role: Instructor, College of William & Mary, Psychology Department

- Responsible for creation of the syllabus, design of the course, and grading of student papers
- Spring Semester 2013, 22 Undergraduate Students (Instructor Rating: 5.00 / 5.00)
 Fall Semester 2012, 34 Undergraduate Students (Instructor Rating: 4.94 / 5.00)

Elementary Statistics - Lab (PSYC 301L)

Role: Instructor, College of William & Mary, Psychology Department

- Responsible for creation of the syllabus, design of the course, and grading of student exams
- Summer Session 2012, 8 Undergraduate Students (Instructor Rating: 5.00 / 5.00)
 Spring Semester 2012, 41 Undergraduate Students (Instructor Rating: 4.90 / 5.00)
 Fall Semester 2011, 39 Undergraduate Students (Instructor Rating: 4.83 / 5.00)

CERTIFICATIONS

Case Western Reserve University: Cleveland, OH

Certified Executive Coach; Weatherhead School of Management

June 2014

Case Western Reserve University: Cleveland, OH

Emotionally Intelligent Leader Certificate; Weatherhead School of Management

June 2014

SERVICE AND MEMBERSHIPS

Case Western Reserve University: Cleveland, OH

PhD Admissions Committee, Committee Member

Spring 2014

Case Western Reserve University: Cleveland, OH

Interdepartmental Seminar Series, Committee Member

Fall 2013

College of William & Mary: Williamsburg, VA

Graduate Honor Council, Member

2012-2013

Christopher Newport University: Newport News, VA
Undergraduate Honor Council, Member

2008-2010

Ad Hoc Reviewer, Academy of Management National Conference, OB Division