Accelerating Business for Good

**AIM2Flourish** celebrates and catalyzes business innovation as part of a global learning challenge. We are inspiring the next generation of business leaders to build a **better world** by discovering new ways of doing business that are both profitable and progressive: **Business as an Agent of World Benefit.**

AIM2Flourish.com

**AIM2Flourish.com** is the world’s first student-led global learning platform, showcasing business innovations that uplift humanity. Business students around the world — nearly 1,000 strong — are using **Appreciative Inquiry** (strength-based interviews) and the **UN Global Goals for Sustainable Development** as a lens to search out and report on world-changing innovations. We’ll celebrate the best-of-the-best in June 2017.

Celebration and Recognition

Honorees receive support to **“pay it forward”** to share their innovation’s impact, accelerate their contributions, and inspire with their examples. This initiative represents an unparalleled opportunity to create **positive change** by dynamically connecting students, business leaders, management schools, media makers, and investors across geographies, generations, and industries.

Selection Criteria

Our criteria are aligned with the **UN Global Goals** to showcase innovations for good, such as: ending poverty and hunger, protecting the planet, ensuring peace and justice, and providing quality education.

Project Site:  **AIM2FlourishTeam.com**

Contact: Roberta Baskin, Executive Director  **mb175@case.edu**
This snapshot of innovations shows the scope of stories discovered by business school students globally on AIM2Flourish.com.

**PTI TIRTA MARTA** - This Indonesia-based company used to make plastic bags that took 500 years to degrade. But its new biodegradable polymer is made from tapioca, a naturally abundant starch from the cassava root. The eco-friendly bags can degrade in just two weeks depending on soil exposure to microbes. And, the company’s operations and sourcing are from local tapioca cooperatives that follow fair trade standards to earn a living wage. (IPMI International Business School, Indonesia)

**SUNWATERLIFE** - In Africa, Sun-Water-Life describes in three words a solar powered system that generates about 800 liters of pure water per day. It is built for tough environments, yet it is lightweight (45 kg) to be carried, and easy to operate. Sunwaterlife offers people a means of providing fresh water with an innovation adapted to extreme life conditions and budgetary pressures. (Toulouse Business School, France)

**POSTA DE PURMAMARCA COUNTRY INN** - In Argentina the Posta de Purmamarca Country Inn is a certified eco-hotel in a World Heritage site promoting sustainable tourism. With respect to cultural heritage and nurturing the environment, their facilities embrace the landscape and local traditions while adhering to international sustainability standards. The hotel recycles waste, uses natural materials, and saves money. (Pontifical Catholic University, Argentina)

---

**Join Us**

Throughout 2016, students worldwide will submit stories that will be shared, appreciated, and improved by the AIM2Flourish.com community. We are expanding our network of business leaders, Distinguished Jurors Council candidates, and higher education institutions and networks.

**Help Us Flourish**

We’re seeking support aligned with our mission and values. Help us grow in collaboration with the world’s next innovative business leaders. Together we can accelerate and celebrate the highest potential of business to do good and do well. Now is the time to build momentum.