Weatherhead
School of Management
Rethink
What’s
Possible
Welcome to the Weatherhead School of Management at Case Western Reserve University

Inside the world-renowned, Frank Gehry-designed Peter B. Lewis building, we cultivate creativity, innovation and purpose-driven leadership. Through curriculum that infuses business with analytics and technology, students are prepared to begin their career in the changing business world as a competitive leader. Our graduate programs are STEM-eligible to prepare future leaders to leverage their advanced quantitative and analytical skills to solve contemporary issues in business.

From management concepts pioneered by Weatherhead faculty like appreciative inquiry and emotional intelligence, to rising technologies like artificial intelligence and big data analytics, your versatile education in the classroom will position you for in-demand careers upon graduation.

As a graduate student, you’ll experience small class sizes, learn from faculty with real-world industry knowledge and engage with classmates from diverse cultures and backgrounds. Our career services team maintains deep connections to the local and national business communities with the purpose of engaging students in experiences outside of the classroom and meaningful internships. Weatherhead’s more than 20,000 alumni worldwide remain connected to the school and dedicated to helping current and prospective students succeed.

At Weatherhead, we offer more than a top-notch education. We offer a network to succeed, an environment where you can embrace challenges and a support system that will help you achieve your potential. That’s the Weatherhead Way.

I invite you to learn more about our school, programs and faculty and envision yourself here as a student, and hope to one day see you on campus.

Best,

Manoj Malhotra
Dean
Your future starts with Weatherhead

Business is evolving at a dizzying rate. Processes and technologies that once seemed impossible are now commonplace. The role of leadership is changing in sophisticated ways. Social responsibility is now part of the business plan. And business is driven as much by employee and customer experiences as it is by the boardroom. More than ever, business is challenging us to think beyond the possible because breakthroughs are happening every day.

At Case Western Reserve University’s Weatherhead School of Management, our faculty bring business analysis, critical thinking, entrepreneurship, innovation and real-world experience together to arm you with the holistic knowledge and skills you need to navigate change and lead your industry forward.

At Weatherhead School of Management, you’ll learn from renowned faculty who literally wrote the books that are driving business today. Learn in a global environment and share perspectives with students from 91 countries. Enjoy the prestige of a top-tier research university with international name recognition. Gain hands-on experience with concepts such as blockchain, artificial intelligence, emotional intelligence, machine learning, big data, fintech and STEM-based analytics. Plus, you’ll join Weatherhead’s network of more than 20,000 global alumni who stand out at the companies of their choice with their Weatherhead master’s or PhD degrees.

“As a computer science engineer with more than five years of engineering and technology consulting experience, I came to Weatherhead to learn about business, strategy and design-thinking. The learning experience was beyond anything I had ever imagined as not only did I learn from thought leaders and experts with invaluable industry experience, I also got an opportunity to apply these learnings to various real-life problems which businesses face. I believe Google valued the problem-solving skills and the ability to navigate in ambiguity that I developed at Weatherhead.”

Rohit Singh, FT-MBA ’17, Technology Manager, Google

Learn about our programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time MBA</td>
<td>14</td>
</tr>
<tr>
<td>Part-time MBA</td>
<td>16</td>
</tr>
<tr>
<td>Executive MBA</td>
<td>18</td>
</tr>
<tr>
<td>Master of Finance</td>
<td>20</td>
</tr>
<tr>
<td>Master of Supply Chain Management</td>
<td>22</td>
</tr>
<tr>
<td>Master of Business Analytics and Intelligence</td>
<td>24</td>
</tr>
<tr>
<td>Master of Healthcare Management</td>
<td>26</td>
</tr>
<tr>
<td>Master of Science in Positive Organization</td>
<td>28</td>
</tr>
<tr>
<td>Development and Change</td>
<td></td>
</tr>
<tr>
<td>Master of Accountancy</td>
<td>30</td>
</tr>
<tr>
<td>Doctor of Business Administration</td>
<td>32</td>
</tr>
</tbody>
</table>
Innovative settings spur innovative thought

Weatherhead is housed in the unconventional and compelling Frank Gehry-designed Peter B. Lewis building. It reflects the innovative approach that we take to management education and business thinking: original, multifaceted and cannot be ignored. That’s the Weatherhead Way.
Expand Your Possibilities in an Unparalleled Environment

Weatherhead School of Management is located in Cleveland, Ohio, on the campus of Case Western Reserve University, which is ranked No. 1 in the state and No. 42 in the nation. Unique advantages define the Weatherhead experience for you and your peers:

- An experiential learning approach that helps you learn by doing
- Inspiring and supportive faculty made of scholars and practitioners
- An ethical and socially responsible business approach
- Cutting-edge research
- Design approach to business education
- Career development and placement

A bustling business environment with more than 270 corporate partners

53% International students

"Early on in my career, being strong analytically and technically was the key to landing my first roles at Fortune 500 companies. Now that I am more advanced in my career, strategic thinking, problem-solving, and collaboration skills are much more important. I acquired all of these and more from my time at Weatherhead."

Sharon Rivera, Master of Supply Chain Management ’02, Senior Manager, Payments, PayPal

91 Countries represented at CWRU

Intimate class sizes of 35 or fewer, organized into cohorts

Employment support through career counseling and internships

The average MBA graduate doubles their pre-MBA salary by earning their degree at Weatherhead. And it’s no surprise—because you won’t just study business, you’ll experience it through our partnerships with leading businesses, resume-building internships and other standout opportunities that distinguish our programs. At Weatherhead, you’ll find:

- Mentorships to help guide you through your journey and provide honest feedback
- 15 clubs that help you zero in on your topics of interest and make connections for the future
- Competitions that bring attention to your skills—our students consistently bring home top awards from regional, national and even international events
- STEM-eligible tracks that focus on analytics and the technologies that drive business
- Hands-on learning through Bloomberg Lab and corporate projects

Invest in Yourself and Reimagine What’s Possible

"Invest in yourself and reimagine what’s possible."

CASE.EDU/WEATHERHEAD
Located on the banks of Lake Erie, Cleveland is a thriving, dynamic city that is home to nearly 40% of Fortune 500 companies and their subsidiaries, as well as an additional 150 international companies. With the No. 2 healthcare facility in the nation, Cleveland Clinic; one of the nation’s 12 Federal Reserve Banks; dozens of manufacturing and service headquarters; NASA Glenn Research Center; and the Rock & Roll Hall of Fame, few cities can match Cleveland in terms of culture, friendliness, diversity, affordability and business significance. We work hard and play hard—with national sports teams, a diverse and thriving arts scene, beautiful parks, lakeside activities and some serious foodie destinations.

Some of Weatherhead’s top-tier business and education partners are right here in Cleveland:

- Avery Dennison
- Cleveland Clinic
- Deloitte
- Ernst & Young Global Limited (EY)
- General Electric
- Goodyear Tire & Rubber Co.
- KeyBank
- MetroHealth
- Parker Hannifin Corp.
- Progressive Corp.
- Rockwell Automation
- Sherwin-Williams Co.
- University Hospitals

Work, Play and Fall in Love with Cleveland
When it comes to today’s top business thinking, Weatherhead’s faculty don’t just facilitate the conversation. They lead it. Comprising both scholars and practitioners, most Weatherhead faculty hold PhDs from leading universities. But their credentials are far more impressive than that.

You’ll study with faculty who have used their research, innovation and acumen to pioneer groundbreaking concepts that reimagine the way people lead and manage their organizations.

“"To gain exposure to people who’ve actually written books that I’ve read in the past, that I’ve used, I consider to be a privilege and an honor.”

Alan Nevel, EMBA ’17, SVP, Chief Diversity and Human Resources Officer, The MetroHealth System

Appreciative Inquiry
Emotional Intelligence
Artificial Intelligence for Business
Flourishing Enterprise
Intentional Change Theory
Managing by Design

68 Faculty members
35:1 Student to teacher ratio
87% Have PhDs
Weatherhead MBA graduates offer employers the valuable combination of:

- Leadership capabilities grounded in emotional intelligence
- Interpersonal skills developed through diverse, team-based learning with cross-functional professionals from across the country and around the world
- Strong analytical abilities and quantitative skills to interpret and leverage data for meaningful decision-making

Full-time MBA

Gain the core quantitative skills, leadership-development strategies and one-on-one mentoring opportunities that will help you stand out in today’s complex business environment. Weatherhead’s MBA program will take you on a well-rounded journey into the core elements of business, while also offering the option to dive deeper into specific areas of interest including concentrations in finance, operations, marketing, organizational behavior, business analytics, healthcare management, and design and entrepreneurship.

Dual degrees with the MBA are offered and a STEM MBA is also available. Electives in entrepreneurship, innovation, sustainability, artificial intelligence (AI), machine learning, blockchain, consulting and more help you forge a path in an organization that takes people, profit and our planet seriously.

MBA AT A GLANCE

Credit hours: 60
Format: 21 months
4.4 years Average Professional Experience
27 years Average Student Age

Unique Opportunity
STEM MBA that teaches coding, predictive modeling and data visualization

Core Courses
Financial and Managerial Accounting
Marketing Management
Statistics and Decision Modeling
Leading People and Organizations
Corporate Finance I
Corporate Finance II
Operations and Supply Chain Management
Business Analytics
Economics
Managerial Accounting for MBA
Strategic Issues and Applications

Graduates Hired By:
Avery Dennison, Bank of America, Philips Healthcare, Capital One, BMW Manufacturing, Henkel Corp. and more
Part-time MBA

Leverage the prestige of the No. 1 part-time MBA program in Northeast Ohio and the No. 19 program in the nation at Weatherhead, according to U.S. News & World Report. From our popular Leadership Speaker Series to standout electives that allow you to fine-tune your skills for the career you want, this program provides the same exceptional resources and high standards as our full-time MBA program, but with a schedule designed to accommodate working professionals. Plus, you can make your MBA even more convenient with a hybrid option that allows you to take some courses online and the rest on campus. This cohort-based program gives you a step up by enabling you to study with other area professionals and forge bonds that can enhance your career.

“My time at CWRU has been fulfilling and motivating. Being surrounded by a diverse group of professionals and the ability to leverage their knowledge has helped me grow both in and out of the classroom.”

Emily Mills, PT-MBA ’18, VP, Consumer Bank Strategy & Execution, KeyCorp

“U.S. News & World Report

#1 IN THE REGION*

#19 IN THE NATION*
Executive MBA

Earn your EMBA from one of the most prestigious programs: No. 1 in Ohio, No. 19 in the U.S. and No. 29 in the world. At Weatherhead, our faculty will challenge—and affirm—your business acumen. You’ll learn from the individuals who have pioneered some of the principles of leadership you likely use in your work today, from appreciative inquiry and emotional intelligence to experiential learning and building sustainable value. With executive coaching, industry site visits, an application design project and in-depth discussion of emerging topics such as artificial intelligence (AI), machine learning and blockchain, you’ll rise to a whole new level of leadership and expertise in your career.

“This program is for the next generation of leaders. The return on investment of this program is very fast, and I think the investment is actually very minimal compared to what you get in return.”

Will Kimmerle, EMBA ’19, Director, Business Development, Baker McMillen

Cleveland Clinic-Weatherhead Executive MBA

The Cleveland Clinic-Weatherhead Executive MBA is a two-year, integrated curricular track for healthcare professionals. This program option is designed for experienced clinical and non-clinical healthcare professionals. Students in this integrated healthcare track take classes with the traditional EMBA students, mixing perspectives and experience from a broad array of backgrounds and industries. All EMBA students have full-day offsite experiential learning opportunities, and students in the healthcare track visit Cleveland Clinic, ranked the No. 2 hospital in the world, according to Newsweek’s World’s Best Hospitals 2020.

Unique Opportunity

International study with your cohort covering 10 days and two countries

EXECUTIVE MBA AT A GLANCE

Credit hours: 48
Format: 20 months, 16 three-day class sessions
15 years Average Professional Experience
40 years Average Student Age

#1 IN OHIO*
#19 IN THE U.S.*
#29 WORLDWIDE*

Core Courses
Leading Change: Self
Business Model Design
Business Statistics and Quantitative Analysis
Managerial Marketing
Corporate Finance
Managing in a Global Economy
Leading Change: The Organization
Leading Change: Society
Supply Chain Management
Innovation
Corporate Governance
Leading Design in Organization

*The Economist
Master of Finance

Elevate your career in corporate finance, financial modeling, valuation, risk management, financial data analytics or fintech with Weatherhead’s Master of Finance degree. Pack your resume with hands-on experience acquired through real-world corporate projects, CFA-prep curriculum, Bloomberg Lab for investment-related learning, STEM-eligible tracks, Axion Book Award participation, executive seminars and internships. Plus, courses in blockchain, artificial intelligence for financial modeling, big data and more will further transform your career, giving you the knowledge you need to lead your organization forward with positive change.

Graduates Hired By:


“The curriculum at Weatherhead gave me a deeper understanding of the theoretical underpinnings of financial systems. The combination of theoretical and practical learning I gained from the program has led me to pursue a career in M&A.”

Sonya Mehta, BS, Finance ’18, Master of Finance ’19, Deals Associate — Valuation, PwC

Core Courses

- Financial Orientation
- Financial Modeling
- Corporate Financial Analysis
- Investment Management
- Derivatives and Risk Management
- Empirical Finance
- Individual, Team and Career Development

Unique Opportunity

STEM-designated analytics tracks that teach coding, predictive modeling and data visualization

Credit hours: 30 or 39

Format: Nine, 13.5 or 18 months

Average Student Age: 23 years

Graduates Hired By:
Master of Supply Chain Management

Make the leap from identifying supply chain flaws to implementing optimization practices with Weatherhead’s Master of Supply Chain Management degree. This two- to four-semester program is replete with resume-enhancing opportunities like a Systems, Applications and Products in Data Processing (SAP) workshop, a business analytics certification, Lean Six Sigma Green and Black Belt certifications, a STEM-designated analytics track, factory tours and a chance to enter the Association for Supply Chain Management Case Competition in partnership with Deloitte.

Graduates Hired By:

Alcoa, Apple, Cleveland Clinic, EY, Google, IKEA, Moen, Paypal, Unilever and more

Weatherhead’s interdisciplinary approach spans everything from programming and finance to artificial intelligence (AI), machine learning and blockchain to prepare you to lead your organization’s operations research and supply chain management through uncertain times and the next global business transformation.

Unique Opportunity

Earn your Lean Six Sigma Green and Black Belts while studying

Core Courses

Managerial Marketing
Python Programming with Application in Supply Chain
Team Development
Optimization Modeling
Foundations of Probability and Statistics
Computer Simulation
Operations Management
Six Sigma and Quality Management

“I think what makes our program unique to others is that it’s quantitative oriented, which provides better opportunities for job placement after graduation.”

Navid Tavoli, Master of Supply Chain Management ’17, Business Intelligence Advisor, MetroHealth System

23 years
Average Student Age

Credit hours: 33 to 42
Format: Nine, 13.5 or 18 months

Graduates Hired By:

Alcoa, Apple, Cleveland Clinic, EY, Google, IKEA, Moen, Paypal, Unilever and more

Weatherhead’s interdisciplinary approach spans everything from programming and finance to artificial intelligence (AI), machine learning and blockchain to prepare you to lead your organization’s operations research and supply chain management through uncertain times and the next global business transformation.

Unique Opportunity

Earn your Lean Six Sigma Green and Black Belts while studying

Core Courses

Managerial Marketing
Python Programming with Application in Supply Chain
Team Development
Optimization Modeling
Foundations of Probability and Statistics
Computer Simulation
Operations Management
Six Sigma and Quality Management
Master of Business Analytics and Intelligence

Bridge the gap between big data and the boardroom with Weatherhead’s Master of Business Analytics and Intelligence degree. Three interlocking modules—business, data analytics and applied business analytics—will prepare you to transform data into actionable business insights that can improve customer experiences, optimize productivity and inform critical decisions. Through curriculum that highlights topics such as machine learning, SQL, Python, SAS and more, you’ll gain a holistic, analytics-focused approach to problem-solving. Plus, you’ll hone your ability to lead, communicate and, ultimately, shape how organizations evolve and advance in a business world driven by AI and APIs.

Resume Boost

1:1 mentorship program matching each student to a business analytics professional from companies such as Progressive, Goodyear, Sherwin-Williams, Visa, Nationwide, KeyBank, Deloitte & Touche, Ford, Cleveland Clinic and more

Curriculum Design

Three interlocking models, including core business, analytics and applied business analytics

“The mentorship program is great because I get to connect with people already working in analytics and learn about their daily responsibilities for different industries. I connected to alumni during the Weatherhead Career Fair, who later helped me to get my full-time job offer.”

Ruo Ban, Master of Business Analytics and Intelligence ’20, Product Development Data Analyst, Moen Inc.

Credit hours: 36
Format: 13.5 months (three semesters)

Average Student Age: 23 years
Master of Healthcare Management

The healthcare industry is in the throes of transformation, and the need for innovative leaders to guide new systems, optimize processes, respond to disruption and inspire effective behaviors is at an all-time high. Weatherhead’s Master of Healthcare Management cuts through the chaos with a holistic management approach covering marketing, finance, lean operations, analytics, business strategy and more.

Better yet, you’ll study in one of our nation’s healthcare hubs, partnering with powerhouses like Cleveland Clinic, MetroHealth, Louis Stokes Cleveland VA Medical Center and University Hospitals. Located at the intersection of business and healthcare, Weatherhead School of Management develops leaders who not only know how to navigate change in both industries, they can drive it in a systemic way.

Resume Boost
Earn a dual degree: Pair your Master of Healthcare Management with a Master of Public Health from our top-25 School of Medicine.

“The Master of Healthcare Management program exposed me to the sources of market failures in the U.S. health system and taught me how to contribute to solutions in a systematic way.”

Gina Esposito, Master of Healthcare Management ’20, Special Assignment Project Manager, Merck

MASTER OF HEALTHCARE MANAGEMENT AT A GLANCE

Credit hours: 30
Format: 10.5 to 21 months (accelerated and regular, part-time)

7 years
Average Professional Experience

31 years
Average Student Age

Unique Opportunity
Hear from a variety of healthcare leaders in your Dialogues in Healthcare Management course

Core Courses
Health Economics and Strategy
Accounting for Healthcare
Health Finance
Health Decision Making & Analytics
Identifying Design Opportunities
Managerial Marketing
Lean Services Operations
Managing People and Organizations
Dialogues in Healthcare Management
Action Learning Project

MASTER OF HEALTHCARE MANAGEMENT
Master of Science in Positive Organization Development and Change

Weatherhead’s Master of Science in Positive Organization Development and Change (MPOD) program empowers you to affect positive change throughout all levels of your organization. The curriculum draws from strength-based approaches taught by the same faculty thought leaders who pioneered them, including appreciative inquiry, emotionally intelligent leadership, coaching, inclusive leadership, flourishing enterprises, high-impact change management and high-performance teams.

Weatherhead students demonstrate twice the success ratio for performing change-management projects, and 87% of graduates advance their careers within one to two years of graduation. Be the driving force behind strategic organizational effectiveness, high-performing teams and stronger corporate cultures by earning your MPOD.

Resume Boost
Gain a global perspective of organizational development on a 10-day international study tour.

“When you’re a student in this program, you really learn about change management. This pandemic has been one huge change for us, so I really don’t think there’s a better degree to have.”
Mary Curran, MPOD ’93,
Executive Director, Center of Design, Cleveland Clinic

MPOD AT A GLANCE

Credit hours: 36
Format: 13.5 months (five separate week-long residencies and one international tour)

Unique Opportunity
Be part of a consulting team working with Cleveland-based clients and gain valuable hands-on experience

Core Courses
Foundations of Positive Organization Development and Change
Leadership and Executive Assessment and Development
Experiential Learning for Individuals, Teams, and Organizations
Practicum in Appreciative Inquiry and Positive OD
Leading Change from a Complexity Perspective
Dynamics of Effective Consulting and Implementation
Organization Design for a Knowledge World
Individual Field Project
Inclusive Leadership
Global Citizenship and Multicultural OD: International Study Tour
Master of Accountancy

Benefit from one of the most advanced and innovative accounting curriculums in the country with Weatherhead’s MAcc degree. The program ensures your eligibility to sit for the Certified Public Accountant (CPA) exams in Ohio by graduation, while giving you the tools to excel in today’s workforce with courses in writing, public speaking and leadership. Fully accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB), this program can be completed on either a full- or part-time basis, giving you the professional flexibility you need while mastering foundational topics in auditing, taxation, technology and information systems in for-profit, nonprofit and government organizations.

Weatherhead’s MAcc alumni are employed in professional positions in 23 countries and on five continents.

“Given Weatherhead’s small size and the accounting program’s small size, the professors really have a chance to get to know the students, and the students have a chance to connect with the professors, which is essential and forms connections in the end.”

Sophia Chan, MAcc ‘15, Senior Internal Auditor, Nokia

MASTER OF ACCOUNTANCY AT A GLANCE

Credit hours: 30

Format: 9 to 21 months (two to four semesters)

24 years
Average Student Age

Unique Opportunity
Our STEM-designated analytics track trains accounting students in in-demand skills such as coding, predictive modeling and data visualization

Core Courses
- Advanced Financial Reporting
- Advanced Federal Taxes
- Advanced Auditing Theory and Practice
- Advanced Financial Accountancy Theory
- Analysis of Contemporary Accountancy Issues
Doctor of Business Administration

Make an immediate impact on the social, intellectual, cultural and economic outcomes of your organization while studying for your DBA in Business Administration. Weatherhead’s research-focused program equips graduates with the requisite skills to support evidence-based management in their organizations, apply research to practice, engage and prepare for self-directed lifelong learning in management research, conduct and disseminate research, and cultivate a broad profile for scholarly teaching.

Take your thinking and professional career to new heights at one of the nation’s highly distinguished research universities, and become a rigorous management scholar by studying relevant problems encountered by business professionals.

“You can’t become a part of this program and only reap the benefits in a silo. This has an impact on the work that you do, who you are, how you can take in challenges, how you stretch yourself, how you may look at something...so it has really helped me flourish in all aspects of my life.”

Allison Battaglia, PhD ’17, Principal, Riso Empowerment Consulting

Deemed “the premier program in its niche” by a team of leading independent scholars in the field.

DBA AT A GLANCE

Credit hours: 60
Format: 27 to 36 months, residency-based

15 years Average Professional Experience
50 years Average Student Age

Unique Opportunity
Our Engaged Practitioner-Scholar program provides resources, education, connections, and support for your research and publication efforts

Core Courses
Leading Change
Flourishing Enterprise: Creating Sustainable Value for Business and World Benefit
Understanding, Designing, Managing Complex Systems
Qualitative Inquiry
Conflict & Cooperation in the Global Arena
Technology and Social System Design
Measuring Business Behaviors and Structures
Integration of Qualitative and Quantitative Inquiry
Designing Sustainable Systems
Social Ethics: Contemporary Issues
Get to Know Weatherhead

Visit our website for more detail on degrees at case.edu/weatherhead.

Contact us at 216.368.2030 or wsomadmissions@case.edu to schedule a campus visit, make an appointment and get your questions answered.

Being a Weatherhead graduate means being connected to something greater. From your very first class, you’ll become part of a supportive and strong alumni network—leaders, innovators, experts and mentors—working at top organizations around the world and representing virtually every sector of the business community. You’ll have career counseling and job placement support available at every turn. And you’ll be exposed to networking opportunities with leaders at some of the world’s most revered organizations in every business sector. We are happy to work with you to make your education possible, and our Office of Financial Aid can answer your questions about student loans and financial assistance. Contact them at 216.368.4530 or financialaid@case.edu, or visit their website at case.edu/financialaid.

Top organizations with Weatherhead graduates:
Become Part of the Weatherhead Experience

Start your Weatherhead journey today by taking the time to apply. Here are three easy steps to begin:

**Step one**
Create an account at weatherhead.case.edu so you can apply online.

**Step two**
Gather the documents you’ll need to complete your application:
- Two essays
- Current resume
- Unofficial transcripts, GPA, grading scale
- GMAT or GRE score report (if required)
- Proof of English language proficiency (for applicants whose native language is not English)
- Two recommendations

**Step three**

Connect with us

Call 216.368.2030 or contact wsomadmissions@case.edu to schedule a virtual or in-person visit.

Our next cohorts are forming now and preparing to take their organizations and careers into the next level of what is possible. Become part of the group that will redefine business for the next generation. Apply for your advanced degree in business today.