

37th Annual David A. Bowers Economic Forecast Luncheon Friday, December 10, 2010 The Renaissance

At the 37th Annual David A. Bowers Economic Forecast Luncheon, Banking and Finance Senior Lecturer Sam Thomas will examine current business and financial news while presenting an unbiased, academic viewpoint to explain the state of our economy. Thomas will make predictions for 2011's economic outlook and discuss implications on business and policy.

* Approximately 600 alumni, students, and business & community leaders will attend.

Sponsorship Investment

\$2,000 Sponsor

- One complimentary table of ten (10)
- Logo recognition in *Weatherheadlines*, the management school's e-newsletter (circulation of over 30,000)
- Logo recognition on the Weatherhead website, and on page dedicated to the event
- Logo recognition in the Weatherhead Collection, the semi-annual magazine (circulation 16,000)
- Logo recognition in print advertising (Crain's Business Cleveland)
- Name recognition in event program
- Name recognition on sponsor table
- Name recognition on LinkedIn's Weatherhead School of Management group discussion site
- Name recognition on a sponsor sign at registration
- Sponsor ribbon on nametags

\$1,000 Table

- One complimentary table of eight (8)
- Name recognition in event program
- Name recognition on sponsored table
- Name recognition on LinkedIn's Weatherhead School of Management group discussion site
- Name recognition on a sponsor sign at recognition

For more information, please contact:

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