

VISITING ASSISTANT/VISITING ASSOCIATE PROFESSOR — MARKETING DIVISION

CASE WESTERN RESERVE UNIVERSITY, www.case.edu.

Job Description

The WEATHERHEAD SCHOOL OF MANAGEMENT, www.weatherhead.case.edu, seeks a Visiting Assistant/Associate Professor in Marketing to teach undergraduate and graduate courses related to relationship marketing during the 2012-2013 academic year. Candidates with strong interests in marketing strategy, relationship marketing and service management are desirable. Innovation, entrepreneurship, and sustainability are growth areas in the School's strategic priorities, and we are keen to attract candidates whose research programs intersect these themes. Faculty considering a sabbatical or candidates interested in post-doctoral assignment are encouraged to apply.

The Weatherhead School of Management aspires to foster innovative approaches and bold, high-impact ideas for management theory and practice. Its undergraduate and executive education programs are rated among the top 30 programs nationally.

Salary and teaching load are AACSB competitive.

Requirements

Candidates for the Visiting Assistant Professor position must have a Ph.D. in marketing by the time of appointment, record of scholarly activity and publication pipeline demonstrating the potential to publish in premier marketing journals, and outstanding teaching. Candidates for Visiting Associate Professor position should have a PhD in marketing, strong teaching record and a demonstrable record of high impact scholarly contribution to the field of marketing.

Interested candidates should email their vitae and any supporting materials to mktgposition@case.edu. Applications will be accepted by email only. Mail contact is through Radhika Easwaran, Department Administrator, Weatherhead School of Management, Case Western Reserve University, 10900 Euclid Ave., Cleveland OH 44106-7235. The application process closes on September 30, 2011, but materials received thereafter may be considered.

We will be interviewing at the AMA Summer Educators' Conference in San Francisco. Candidates interested in appointments there are encouraged to respond promptly by email. Please contact Dr. Jagdip Singh, Chair, Marketing and Policy Studies Department (jagdip.singh@case.edu) if you have any questions.

In employment, as in education, Case Western Reserve University is committed to Equal Opportunity and Diversity. Women, veterans, members of underrepresented minority groups, and individuals with disabilities are encouraged to apply. Case Western Reserve University provides reasonable accommodations to applicants with disabilities. Applicants requiring a reasonable accommodation for any part of the application and hiring process should contact the Office of Inclusion, Diversity and Equal Opportunity at 216-368-8877 to request a reasonable accommodation. Determinations as to granting reasonable accommodations for any applicant will be made on a case-by-case basis.